

# Reply to Weinberger

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## A Reply to Weinberger

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From the Authors:

We thank Dr. Weinberger for his interest in our studies and for articulating the important burden of chronic cough. Dr. Weinberger has described his anecdotal experience of suggestion therapy, a type of psychotherapy for patients with habit cough (other terms that have been used for coughing without a discernable cough trigger are "tic cough" or "psychogenic cough"), which is a distinct condition that predominantly afflicts adolescent boys (1). In contrast, refractory chronic cough (RCC) is a common disorder resulting from apparent dysregulation of the cough reflex arc leading to cough hypersensitivity, in which coughing is caused by various innocuous triggers that should not stimulate cough. RCC occurs with a peak incidence in the fifth and sixth decades and twice as frequently in women (2).

Dr. Weinberger points out the high placebo response in our trials of gefapixant, a P2X3 receptor antagonist, published in a recent issue of the *Journal* (3). The placebo response seen in cough trials is similar to that seen in other conditions thought to arise from neuronal dysfunction such as chronic pain, irritable bowel syndrome, and migraine. It is interesting to note that the sizes of the placebo responses in the trials of gefapixant have increased from the phase IIB trial to the phase III trials. This finding contrasts with the reductions in cough frequency from baseline in gefapixant-treated patients, which have remained remarkably consistent (4, 5).

Although the mechanism of the placebo response is poorly understood in RCC, it is likely to be multifactorial. Participants' previous experiences and memories and their expectations of receiving an effective therapy may all contribute. Dr. Weinberger proposes that, like suggestion therapy, placebo treatment acts by suggesting to the patient that the cough will decrease simply by using medication, as if medications had not been tried by these patients before they entered the gefapixant trials. In fact, the medical history in these patients (whose mean duration of cough history was >11 years in the phase III trials) shows that many medications had been used by these patients without relief of their cough. In addition, specifically in the approximately 60% of patients whose chronic cough was related to potential underlying conditions (such as asthma), all of these patients were required to show that their cough was refractory to at least 2 months of stable guidelinesuggested therapy before assessment of their eligibility to enter the phase III trials (4).

Nonpharmacological approaches have been shown to have a role in treating RCC; for example, there is randomized controlled trial evidence to support the efficacy of cough control therapy comprising a range of measures such as trigger identification, laryngeal hydration, treatment of breathing pattern disorders, cough suppression techniques, and lifestyle advice (6). Whether suggestion plays a role in altering patient expectations in chronic cough in trials remains to be determined. Although any disease has psychological elements, we caution against labeling RCC as a habit disorder that is entirely susceptible to suggestion therapy. Indeed, whether suggestion therapy has any effect in the treatment of cough has yet to be evaluated in a randomized controlled trial with validated endpoints. In contrast, in each randomized controlled phase II and phase III cough trial that has been performed to date, gefapixant has demonstrated statistically significant efficacy,

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consistently outperforming placebo and, as shown in our recent contribution to the Journal (3), providing a durable treatment benefit.  $\blacksquare$ 

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