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Statistical modelling of the rheological and mucoadhesive properties of aqueous poly(methylvinylether-co-maleic acid) networks: Redefining biomedical applications and the relationship between viscoelasticity and mucoadhesion

Jones, D. S., Lafferty, T. P., Morris, C., & Andrews, G. P. (2016). Statistical modelling of the rheological and mucoadhesive properties of aqueous poly(methylvinylether-co-maleic acid) networks: Redefining biomedical applications and the relationship between viscoelasticity and mucoadhesion. *COLLOIDS AND SURFACES B-BIOINTERFACES*, 144, 125-134. <https://doi.org/10.1016/j.colsurfb.2016.03.008>

Published in:
COLLOIDS AND SURFACES B-BIOINTERFACES

Document Version:
Peer reviewed version

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2 **Statistical Modelling of the Rheological and Mucoadhesive Properties of**
3 **Aqueous Poly(methylvinylether-co-maleic acid) Networks: Redefining**
4 **biomedical applications and the relationship between viscoelasticity and**
5 **mucoadhesion**

6

7 David S. Jones*, Thomas P. Lavery, Caoimhe Morris & Gavin P. Andrews

8 School of Pharmacy, Queen's University Belfast, Medical Biology Centre, 97,
9 Lisburn Road, Belfast BT9 7BL, United Kingdom

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11 *Correspondence: Professor David S. Jones, School of Pharmacy, Queen's
12 University Belfast, Medical Biology Centre, 97, Lisburn Road, Belfast BT9 7BL,
13 United Kingdom

14 Tel: ++442890972011

15 Fax: ++442890247794

16 e-mail: d.jones@gub.ac.uk

17 **Statistical Summary**

18 Number of words 5829

19 Number of Figures 4

20 Number of Tables 3

21

22 **Abstract**

23 Poly(methylvinylether-co-maleic acid) (PMVE/MA) is commonly used as a
24 component of pharmaceutical platforms, principally to enhance interactions with
25 biological substrates (mucoadhesion). However, the limited knowledge on the
26 rheological properties of this polymer and their relationships with mucoadhesion has
27 negated the biomedical use of this polymer as a mono-component platform. This
28 study presents a comprehensive study of the rheological properties of aqueous
29 PMVE/MA platforms and defines their relationships with mucoadhesion using
30 multiple regression analysis. Using dilute solution viscometry the intrinsic viscosities
31 of un-neutralised PMVE/MA and PMVE/MA neutralised using NaOH or TEA were
32 $22.32 \pm 0.89 \text{ dL g}^{-1}$, $274.80 \pm 1.94 \text{ dL g}^{-1}$ and $416.49 \pm 2.21 \text{ dL g}^{-1}$ illustrating greater
33 polymer chain expansion following neutralisation using Triethylamine (TEA).
34 PMVE/MA platforms exhibited shear-thinning properties. Increasing polymer
35 concentration increased the consistencies, zero shear rate (ZSR) viscosities
36 (determined from flow rheometry), storage and loss moduli, dynamic viscosities
37 (defined using oscillatory analysis) and mucoadhesive properties, yet decreased the
38 loss tangents of the neutralised polymer platforms. TEA neutralised systems
39 possessed significantly and substantially greater consistencies, ZSR and dynamic
40 viscosities, storage and loss moduli, mucoadhesion and lower loss tangents than
41 their NaOH counterparts. Multiple regression analysis enabled identification of the
42 dominant role of polymer viscoelasticity on mucoadhesion ($r>0.98$). The
43 mucoadhesive properties of PMVE/MA platforms were considerable and were
44 greater than those of other platforms that have successfully been shown to enhance
45 *in vivo* retention when applied to the oral cavity, indicating a positive role for
46 PMVE/MA mono-component platforms for pharmaceutical and biomedical
47 applications.

48 **1. Introduction**

49 Poly (methylvinylether-co-maleic anhydride) is a 1:1 copolymer of methyl vinyl ether
50 and maleic anhydride that is available in various grades, including the free acid form,
51 poly (methyl vinyl ether-co-maleic acid) (PMVE/MA)[1]. The low toxicity and
52 excellent biocompatibility of PMVE/MA have resulted in its widespread use
53 throughout the pharmaceutical and cosmetic industry[2, 3]. In particular, this
54 polymer has found use within toothpastes, mouthwashes, denture adhesives,
55 hairsprays, transdermal patches, periodontal drug delivery systems and within
56 stoma adhesive pastes[4-8].

57

58 PMVE/MA has been reported to form adhesive interactions with mucin-coated
59 epithelial surfaces (termed mucoadhesion)[9-11] and, as a result, has been used as
60 a component of a range of biomedical implants where retention at the site of
61 application is important, e.g. as mucoadhesive nanospheres and microspheres,
62 mucoadhesive buccal tablets, mucoadhesive implants for application to the
63 periodontal pocket and microneedle transdermal systems. In such applications
64 mucoadhesion has been shown to enhance the retention of the implant at the site of
65 application, thereby facilitating controlled drug release and offering site specific
66 mechanical properties[6, 9, 12, 13]. The mucoadhesive properties of PMVE/MA are
67 accredited to its large molecular weight, its favourable chemical functional groups
68 and anionic charge, all of which aid interaction with the mucus layer through
69 polymer mucin interpenetration and the formation of various hydrogen bridges[9, 14,
70 15].

71

72 The successful pharmaceutical and biomedical applications of PMVE/MA have
73 predominantly required the formation of networks with other polymers, most notably
74 poly(vinylpyrrolidone, PVP). For example in a series of publications, Jones *et al.*
75 described the formulation of networks of PMVE/MA and PVP that were designed for
76 use as implants within the oral cavity[6, 12, 13]. In these studies it was shown that
77 the rheological properties of the networks were engineered through modification of
78 both the ratio of PMVE/MA to PVP and polymer concentration. Other studies have
79 described the design of biomedical implants that involve the use of PMVE/MA in
80 association with other polymers. For example, Moreno *et al.* described the
81 formulation of thermosensitive hydrogels of PMVE/MA and Pluronic F127 that were
82 designed for the controlled release of proteins[16]. Whereas the combined use of
83 PMVE/MA and poloxamer 407 and hydroxypropylcellulose gels designed for the
84 treatment of oropharyngeal cancer has been described[17]. Most recently however
85 Jones *et al.* highlighted a significant concern regarding the use of interactive
86 polymer networks involving PMVE/MA. The combination of PMVE/MA and
87 poly(vinyl alcohol) produced rheologically structured, mucoadhesive networks.
88 However, upon storage, the viscoelastic and mucoadhesive properties of the
89 networks were observed to significantly and detrimentally change thereby obviating
90 their use as biomedical implants. Conversely, there was no alteration of the
91 rheological properties of mono-polymeric PMVE/MA systems on storage [18]. The
92 use of binary polymeric networks involving PMVE/MA must therefore be treated with
93 extreme caution.

94

95 Despite the (growing) number of publications that describe the use of PMVE/MA-
96 based platforms for biomedical applications (particularly for drug delivery
97 applications), there is a paucity of studies that have examined the physicochemical

98 properties of PMVE/MA regarding its suitability as a monopolymeric platform for
99 biomedical applications. This oversight is of scientific relevance for two reasons.
100 Firstly, without an understanding of the rheological and mucoadhesive properties of
101 PMVE/MA, the formulation of existing biomedical implants may not be optimal, with
102 detrimental consequences on their clinical usage. Secondly, full understanding and
103 knowledge of the rheological and mucoadhesive properties will offer possibilities for
104 the use of this polymer for an enhanced range of applications, e.g. as
105 pharmaceutical implants, drug delivery applications and as mucoadhesive,
106 viscoelastic implants designed to facilitate cataract removal[19].

107

108 Therefore, this study aims to provide a comprehensive description of the rheological
109 properties of PMVE/MA and, for the first time, to specifically statistically examine the
110 relationship of these properties to the mucoadhesive properties. In particular the
111 generated data and the relationships between the various rheological and
112 mucoadhesive properties will be statistically modelled, thereby providing a
113 comprehensive characterisation of the relationship between these parameters. In
114 so doing this study will offer a beneficial insight into the potential biomedical
115 applications of PMVE/MA and of the contribution of physicochemical properties of
116 PMVE/MA to mucoadhesion, an area as yet not fully clarified.

117

118 **2. Materials and Methods**

119 *2.1 Materials*

120 Poly(methylvinylether-co-maleic acid, PMVE/MA) (Gantrez[®] SBF97) with an average
121 molecular weight of approximately 1,200,000 Da was kindly donated by ISP, Surrey,
122 UK. Sodium hydroxide (NaOH) pellets and triethylamine (TEA) were purchased from
123 Sigma Aldrich, Dorset, England. All other chemicals were purchased from BDH
124 Laboratory supplies Dorset, England and were of AnalaR grade, or equivalent quality.

125

126 *2.2. Methods*

127 *2.2.1 Manufacture of Dilute PMVE/MA Solutions*

128 Stock solutions (0.2-0.6 g/dl) of PMVE/MA were prepared by adding the required
129 mass of polymer to an appropriate volume of deionised water (pH 5.0-5.2). The
130 polymeric solutions (five replicate batches) were subsequently agitated using a
131 mechanical stirrer. Dilution of stock solutions was carried out to obtain the desired
132 concentration, with the final volume being corrected after neutralisation of the
133 relevant systems. Neutralisation of suitable solutions was carried out via the drop
134 wise addition of sodium hydroxide solution (30% w/w NaOH) or Triethylamine (TEA)
135 until a pH value of 7.4 was obtained (measured using a Hanna Instruments pH
136 meter). The solutions examined reflected a range of un-neutralised, TEA and NaOH
137 neutralised PMVE/MA systems.

138

139

140

141 *2.2.2. Manufacture of Bulk Aqueous PMVE/MA Systems.*

142 PMVE/MA systems were manufactured via the slow addition of the appropriate
143 amount of polymer (5-30% w/w) to deionised water under mechanical mixing via a
144 mechanical stirrer. A number of gels had their pH adjusted to pH 7.4 using either a
145 30% w/w NaOH solution or TEA; with gel pH determined using a flat faced gel pH
146 probe. To remove air, all samples were stored for 24hrs prior to testing, with all
147 testing being completed within a 72hr period. Bulk rheological measurements were
148 performed using both continuous shear analysis and oscillatory analysis.

149

150 *2.2.3. Viscometric Analysis of Dilute Solutions.*

151 All viscometric analyses of PMVE/MA solutions (0.2-0.6 g/dl) were performed using
152 Rheotek Ostwald U-tube viscometers sizes O-D. Solutions were added to the tube
153 via a pipette until the required level was reached. The U-tube was then placed into a
154 Rheotek water bath pre-set to 37°C±0.5°C and allowed to equilibrate for 15 minutes.
155 The time required for the fluid to fall a predetermined distance was measured and
156 used to calculate the kinematic viscosity (ν , mm²s⁻¹) (Equation 1).

157
$$\nu = kt$$
 Equation 1

158 where: k refers to the U-tube multiplication factor and t refers the solution/solvent
159 flow time (sec)

160 From this the relative viscosity (η_{rel}) was calculated

161
$$\eta_{rel} = \frac{\nu}{\nu_o}$$
 Equation 2

162 Where: ν and ν_o refer to the kinematic viscosities of the polymeric solution and the
163 solvent in which the polymer is dispersed, respectively.

164 The specific viscosity (η_{sp}) is then calculated:

$$165 \quad \eta_{sp} = \eta_{rel} - 1 \quad \text{Equation 3}$$

166 The reduced viscosity (η_{red}) may be thus expressed as the ratio of the specific
167 viscosity to the concentration:

$$168 \quad \eta_{red} = \frac{\eta_{sp}}{C} \quad \text{Equation 4}$$

169 Where C is the concentration of the polymer in g/dl[20].

170

171 U-tubes were chosen so that the efflux time for each solution was always above 200
172 sec (or 300 seconds for the O size tube) thus allowing greater accuracy within
173 measured results. The viscometric properties of five replicate solutions were
174 measured in all cases.

175

176 Calculation of the intrinsic viscosity of each system $[\eta]$ was performed using the
177 Huggin's equation (equation 5) or the equation described by Fuoss and Strauss
178 (equation 6)[21] [22, 23].

$$179 \quad \eta_{red} = \frac{\eta_{sp}}{C} = [\eta] + k'[\eta]^2 C \quad \text{Equation 5}$$

180 Where (in addition to the previous descriptions) C is the polymer concentration and
181 k' refers to Huggin's constant

$$182 \quad \eta_{sp} = \frac{[\eta]}{(1+B\sqrt{C})} \quad \text{Equation 6}$$

183 Where: C is the polymer concentration and B is a constant

184

185 *2.2.4. Continuous Shear Analysis.*

186 Continuous shear (flow) analyses were performed at 37°C on the PMVE/MA (5-30%
187 w/w) systems using a TA systems AR2000 rheometer. Flow rheograms were
188 determined using either a 6cm or 4cm parallel stainless steel plate (gap size 1000
189 µm), the choice of geometry being determined by sample consistency. Samples to
190 be analysed were applied to the lower plate and allowed 15 minutes to equilibrate to
191 negate any stresses induced during sample application. The shear stress was
192 applied over a predetermined range, with this range again being determined by
193 sample consistency. Mathematical modelling of the flow properties of the various
194 polymeric platforms was performed using the Rheology Advantage software (TA
195 Instruments) in conjunction with the Ostwald-de-Waele power law model (equation
196 7)[24] and the Cross model (equation 8)[25], as follows:

197
$$\sigma = k\dot{\gamma}^n$$
 Equation 7

198 Where: σ refers to the shear stress, $\dot{\gamma}$ refers to the rate of shear, k refers to the
199 consistency and n represents a power law index

200
$$\eta = \eta_{\infty} + \frac{\eta_0 - \eta_{\infty}}{1 + (K\dot{\gamma})^m}$$
 Equation 8

201 Where: η is viscosity, η_{∞} is the infinite shear viscosity, K is a structural relaxation
202 time, m is dimensionless and η_0 is the zero rate viscosity.

203 In each case, the flow properties of at least five replicates were determined.

204

205 *2.2.5. Oscillatory Analysis.*

206 Oscillatory analyses were performed at 37°C on PMVE/MA (5-30% w/w) systems
207 using a TA systems AR2000 rheometer, as previously reported by the authors[26].

208 Rheological analyses were conducted using either a 6cm or 4cm parallel stainless
209 steel plate (gap size 1000 μm); the choice of geometry was determined by sample
210 consistency. Samples to be analysed were applied to the lower plate and allowed
211 15 minutes to equilibrate to negate any stresses induced during sample application.
212 For each sample, the linear viscoelastic region was determined via a stress sweep at
213 a fixed frequency. Once determined, a frequency sweep from 0.1 to 10Hz was
214 performed at a stress value selected from within the linear viscoelastic region. The
215 linear viscoelastic region was identified as the region in which the stress and the
216 strain were directly proportional and where the storage modulus (G') remained
217 constant. From the resulting relationships between modulus and oscillatory
218 frequency, the storage modulus (G'), loss modulus (G''), dynamic viscosity (η') and
219 the loss tangent ($\tan \delta$) were then determined using the Rheology Advantage
220 software provided by T.A. Instruments. In each case the dynamic rheological
221 properties of at least five replicates were determined.

222

223 2.2.6. *Mucoadhesion Testing*

224 Mucoadhesion testing was conducted using a TA XT2 Texture Analyser in adhesion
225 mode as previously reported by Jones *et al.*[27-29]. In brief, 400mg mucin discs
226 were manufactured using a 13mm IR press using a force of 10 tonnes for a period of
227 one minute. The discs were then attached to the end of a 10mm diameter
228 polycarbonate probe via double sided adhesive tape. Samples to be analysed were
229 transferred into a three-sided mould with mucoadhesion testing being determined at
230 37°C. Prior to testing, samples were stored in sealed sample vials incubated at 37°C
231 for 24hrs. Before testing, the disc was pre-wetted with 5% mucin solution with
232 excess being removed via blotting. A downward force of 0.1N was applied to the

233 polymer platform, held for 30 seconds before being removed at a speed of 10mms⁻¹.
234 Mucoadhesion, determined as the force required to detach the polymer platform
235 from the mucin disc, of each formulation was obtained from five replicates
236 measurements.

237

238 *2.2.7. Statistical Analysis*

239 Statistical modelling was performed using a General Linear Model. The effects of
240 polymer concentration, type of pH neutralising agent and oscillatory frequency on
241 the viscoelastic properties (storage modulus, loss modulus, $\tan \delta$ and dynamic
242 viscosity (η') were statistically examined using a two-way repeated measures
243 Analysis of Variance. The effects of polymer concentration and type of pH
244 neutralising agent on the gel strength, rheological exponent and on crossover
245 frequency were statistically examined using a two-way Analysis of Variance. The
246 effects of neutralising agent on the intrinsic viscosity and critical concentration (C^*)
247 of PMVE/MA was statistically analysed using a one way ANOVA. Post-hoc analysis
248 of individual treatment differences was performed using Tukey's HSD test. In all
249 cases $p < 0.05$ was accepted as denoting significance and therefore the individual
250 probability values have not been included in the text.

251

252 Statistical modelling of the relationship between polymer concentration and the type
253 of neutralising agent on the viscoelastic parameters (at three defined frequencies,
254 2.37, 5.39 and 9.99Hz) and on mucoadhesion was performed using a multiple linear
255 regression model (two-way ANOVA). As before, post-hoc analysis of individual
256 treatment differences was performed using Tukey's HSD test ($p < 0.05$ denoting

257 significance). The relationships between viscoelastic properties (G' , G'' , $\tan \delta$ and
258 η') and mucoadhesion were examined using multiple correlation analysis.

259

260 In all cases measurements and statistical analyses were performed on five replicate
261 samples ($n = 5$).

262

263

264 **3. Results and Discussion**

265 Mucoadhesive polymers have been extensively used within the pharmaceutical
266 industry, finding use within a wide range of formulations such as eye drops, vaginal
267 gels, nasal inserts, buccal tablets and with some limited success in peroral drug
268 delivery[9]. PMVE/MA has been reported to have strong mucoadhesive properties[8,
269 9, 30] however, this polymer has been limited to a component within implants that
270 contain other polymeric systems. Whilst theoretically this strategy may have merit,
271 the authors have recently reported that PMVE/MA networks may undergo
272 rheological ageing, resulting in compromised rheological and mucoadhesive
273 properties[18]. There are therefore concerns regarding this strategy. There has
274 been a distinct paucity of reports that have examined the mucoadhesive properties
275 and additionally the rheological properties of PMVE/MA monopolymeric systems.
276 Furthermore, this manuscript has addressed a major deficiency in the scientific
277 literature, namely the contribution of polymer viscoelasticity to mucoadhesion, a
278 relationship that requires full understanding to enable the rational design of
279 mucoadhesive systems as biomedical implants.

280

281 *3.1. Dilute Solution Properties of PMVE/MA*

282 In this study the intrinsic viscosities of PMVE/MA dilute solutions, (un-neutralised or
283 neutralised using NaOH or TEA) were determined via extrapolation of the Huggins or
284 the Fuoss and Strauss plots (Figures 1a and 1b, respectively). Modelling of the
285 mathematical relationships revealed that the plot of reduced viscosity against
286 concentration of PMVE/VA for neutralised systems was non-linear thereby
287 invalidating the use of the Huggins model to determine intrinsic viscosity of these
288 systems. Notably, the reduced viscosity was observed to decrease with increasing

289 concentration of polymer in a manner typical of polyelectrolyte solutions[31]. Fuoss
290 and Strauss[32, 33] reported an empirical expression from which the intrinsic
291 viscosity of polyelectrolytes may be determined from the linear plot of the reciprocal
292 of reduced viscosity against polymer concentration^{0.5}. Using this relationship, the
293 intrinsic viscosities of un-neutralised PMVE/MA and PMVE/MA neutralised using
294 NaOH or TEA were $22.32 \pm 0.89 \text{ dL g}^{-1}$, $274.80 \pm 1.94 \text{ dL g}^{-1}$ and $416.49 \pm 2.21 \text{ dL g}^{-1}$,
295 respectively and were significantly different. Plotting the relationship between
296 \log_{10} specific viscosity and \log_{10} polymer concentration provides a further
297 understanding of the dilute solution properties of PMVE/MA. PMVE/MA solutions
298 that had been neutralised using NaOH or TEA exhibited statistically significant
299 inflection points (C^*) at PMVE/MA concentrations of 0.26 ± 0.01 and $0.28 \pm 0.01 \text{ g}$
300 dL^{-1} , respectively. No inflection point was observed for un-neutralised systems.
301 Below the critical overlap concentration (C^*) within a polymer network, polymer
302 chains exist independently as single units without entanglement. At this dilute
303 concentration, association of polymer chains is negligible allowing analysis of the
304 polymer chain conformation[34]. It is this polymer chain conformation that eventually
305 influences the various topological constraints and supramolecular organisations that
306 will occur within a network eventually giving rise to gel formation[35]. The intrinsic
307 viscosity of a polymer represents the hydrodynamic volume which an individual
308 polymer chain occupies, thereby reflecting the dimensions of the polymer chain[36]
309 and indicates the role of factors, e.g. polymer/solvent interactions, pH and the
310 presence of other ions within solutions on gel networks formed from these
311 systems[37]. In this study the intrinsic viscosity increased following neutralisation
312 due to the expanded conformation of the polymer chains resultant from ionisation of
313 the pendant carboxyl acid groups of the polymer. Hence, when neutralised the
314 polymer chains are in an expanded conformation occupying a greater spatial
315 dimension than the compact un-neutralised PVME/MA polymer chains. The choice

316 of neutralising agent was also observed to have a significant effect on the intrinsic
317 viscosity values of PMVM/MA chains. TEA neutralised systems were observed to
318 have significantly higher intrinsic viscosities than those obtained via NaOH
319 neutralisation and hence TEA neutralised chains occupied the greater hydrodynamic
320 volume. Variation between the two neutralised polymeric solutions may be
321 attributed to shielding of these electrostatic charges by sodium ions within solutions
322 neutralised by NaOH, which restricted polymer chain extension. Ionic strength has
323 been shown to have a significant effect on polyelectrolyte gels containing
324 carboxylate groups. Previously Tam and Tiu[38] investigated the effect of various
325 cations on the rheology of solutions of the anionic polymer polyacrylamide. They
326 observed that the presence of cations such as Na⁺ reduced polymer inter and
327 intramolecular interactions causing a significant reduction in solution viscosity.

328

329 3.2. *Flow Properties of PMVE/MA Gels*

330 The effects of polymer concentration, neutralisation and the type of neutralising
331 agent on the consistency and rate index of PMVE/MA gels, modelled using the
332 Ostwald-de-Waele power law model and on their zero-shear rate viscosities,
333 modelled using the Cross model, are shown in Table 1. Neutralised polymeric
334 platforms were pseudoplastic, evident from the rate indices being statistically less
335 than 1. Increasing polymer concentration and neutralisation of the PMVE/MA
336 systems significantly decreased the rate index and increased both the consistency
337 and zero-shear rate viscosities. Furthermore, the effect of TEA on these properties
338 was significantly greater than for NaOH. These observations accounted for a
339 statistically significant interaction term in the ANOVA, indicative of a non-additive
340 effect of the various variables. Hence, the effects of polymer concentration on the

341 aforementioned properties were dependent on the pH of the gels and the
342 neutralising agent. The observed flow properties of the neutralised gels were
343 expected, given that the polymer concentrations dramatically exceeded the C^*
344 concentration. The effect of polymer concentration on the observed flow properties
345 is due to an increased number of molecular interactions between the polymer
346 chains[39]. All platforms showed an increase in the zero rate viscosity (i.e. the
347 viscosity a system would exhibit when at rest) upon increasing polymer
348 concentration, denoting a stronger network due to increased interaction between
349 polymer chains[40]. Increases in zero shear rate viscosity were observed to be non-
350 linear in relation to increasing PVM/MA concentrations for all platforms; this being
351 indicative of increasing interactions between constituent groups within the polymer
352 chains which are disproportionate to increases in polymer concentration. The
353 effects of neutralisation on the flow properties were in accordance with the
354 observations from dilute solution viscometry, with TEA neutralised systems offering
355 greater resistance to deformation (increased consistency and zero shear rate
356 viscosity) than comparator systems neutralised using NaOH. For example a 25%
357 w/w TEA neutralised system had a consistency value of $1191.00 \pm 11.53 \text{ Pa.s}^n$, and
358 a zero rate viscosity of $3397.67 \pm 80.21 \text{ Pa.s}$, whilst a 25% w/w NaOH neutralised
359 system had values of $510.10 \pm 9.20 \text{ Pa.s}^n$ and $992.97 \pm 11.22 \text{ Pa.s}$, respectively.
360 Thus, electrostatic shielding of ionised carboxylate groups due to the presence of
361 Na^+ ions restricts the extension of the PMVE/MA polymer chain within NaOH
362 neutralised networks. As a result, the more highly expanded PMVE/MA polymer
363 chains, present within TEA neutralised formulations, have a greater probability of
364 entangling with one another thereby forming a more structured network than
365 typically experienced within similarly concentrated NaOH neutralised formulations.
366 The addition of small counterions can effectively reduce the mutual charge repulsion
367 of carboxylate anions resulting in polymer chain coiling[41].

368

369 3.3. *Oscillatory Rheometry of PMVE/MA Gels*

370 The effects of frequency, PMVE/MA concentration and type of neutralisation agent
371 on the storage and loss moduli of the systems under investigation are graphically
372 displayed in Figures 2-4. Furthermore, a summary of the effects of the
373 aforementioned parameters on the loss tangents and dynamic viscosities at
374 specified frequencies is presented in Table 2. The frequency dependence of both
375 the elastic and loss moduli indicate that the formation of viscoelastic networks are
376 as a result of non-covalent intermolecular interactions and polymer chain
377 entanglements[42-44]. Whilst increasing PMVE/MA concentration (in the un-
378 neutralised state) increased the storage and loss moduli and the dynamic viscosity
379 (at each frequency), the magnitudes of these parameters were small and,
380 furthermore, the loss tangent exceeded 1 at all concentrations and frequencies
381 examined. These observations are typical of an elastoviscous system[18]. The
382 failure to determine an LVR for 5% and 10% w/w PVME/MA un-neutralised
383 formulations can be directly attributed to their lack of suitable viscoelastic structure.
384 These results are consistent with the presence of PMVE/MA in the coiled state, with
385 minimal interactions between adjacent polymer chains[18, 41]. In the neutralised
386 state, the moduli dramatically increased, complementing the findings from
387 continuous shear analysis. The storage and loss moduli and dynamic viscosity
388 exhibited within neutralised systems were significantly higher than those recorded
389 for un-neutralised formulations, whilst $\tan \delta$ values were significantly lower. For
390 example, the storage and loss moduli of a 30% w/w un-neutralised formulation of
391 PVME/MA were 523.03 ± 25.64 Pa and 633.20 ± 26.82 Pa, respectively, whereas
392 the storage and loss moduli of the corresponding NaOH neutralised system were
393 5552.33 ± 134.75 Pa and 3310.00 ± 49.57 Pa (all measured at a frequency of 6.19

394 Hz). As observed previously within viscometric and continuous shear analyses, the
395 choice of neutralising agent had a significant effect on measured viscoelastic
396 parameters. TEA neutralised formulations possessed significantly higher elastic and
397 loss moduli and dynamic viscosity values, whereas $\tan \delta$ values were observed to
398 be significantly lower than those of NaOH neutralised systems at comparable
399 PMVE/MA concentrations and oscillatory frequencies. A 30% PMVE/MA TEA
400 neutralised formulation had a $\tan \delta$ value of 0.50 ± 0.01 , whereas a 30% w/w
401 PVM/MA NaOH neutralised formulation presented a significantly higher $\tan \delta$ value
402 of 0.57 ± 0.01 (frequency 8.50 Hz). Polyelectrolyte systems are known to be very
403 sensitive to changes in pH, with neutralisation of acidic groups, as observed in this
404 study, leading to the formation of a tighter gel network via non-covalent association
405 of polymer chains[45]. The presence of various ions however can cause shielding of
406 the negatively charged carboxylate groups resulting in a reduction in the repulsion
407 between polymer chains, decreasing formulation viscosity and elasticity[46]. The
408 net effect of this shielding effect that was apparent in this study was gels that had
409 been neutralised by sodium hydroxide exhibited lower elasticity than their organic
410 amine neutralised counterparts. This is apparent from the greater magnitude of the
411 storage modulus, the lower loss tangent values, the lower gel strength and the lower
412 crossover frequency of TEA-neutralised PMVE/MA gels, as depicted in Table 3.
413 This table provides an insight into the frequency dependence of the elastic and loss
414 moduli through the use of a power law model, which characterises the material
415 strength (K) and the frequency dependency of the platform (n). Together, these
416 parameters provide a further understanding of the nature of the platform under
417 investigation[47, 48]. Power Law exponent values of moduli were observed to
418 significantly decrease, whilst moduli gel strength values significantly increased upon
419 increasing PMVE/MA concentration and/or following neutralisation. These observed
420 trends indicate the movement towards more structured viscoelastic networks. An n

421 value close to or equal to zero is representative of a covalently crosslinked system,
422 whereas a network exhibiting an n value greater than zero indicates the presence of
423 a physical gel network[36]. All Power Law exponent values were markedly greater
424 than zero, consistent with the properties of polymer-entangled networks. According
425 to Winter and Chambon[49] a power Law exponent for both moduli equal or less
426 than 0.5 and where $G' > G''$, indicates the presence of a gel. Using this principle only
427 a 30% w/w PVME/MA NaOH neutralised system along with 25% and 30% w/w
428 PVM/MA TEA neutralised systems can be termed gels.

429

430 3.4. *Mucoadhesion of PMVE/MA Gels*

431 The effects of polymer concentration and neutralisation/type of neutralising agent on
432 the mucoadhesive properties are presented in Table 3. The mucoadhesive method
433 employed in this study has been frequently reported and is accepted as a model
434 which reliably characterises the interaction between mucin and polymeric
435 platforms[9, 50, 51]. One benefit of this test is the ability to quantify the force (or
436 work) required to break the adhesive bond between the polymer platform and the
437 mucin substrate and therefore the mucoadhesive properties of polymeric platforms
438 may be effectively compared. Polymer concentration and neutralisation/neutraliser
439 type significantly affected mucoadhesion, with a statistical interaction between
440 concentration and neutraliser being identified. In this, the dependency of polymer
441 concentration on mucoadhesion was greater for TEA neutralised systems than for
442 NaOH neutralised systems. The mucoadhesive properties of un-neutralised
443 PMVE/MA systems could not be measured using this technique however, given the
444 ability of the method to reliably measure forces of detachment that are relevant to *in*
445 *vivo* retention of dosage forms[29, 52, 53], it may be inferred that the mucoadhesive

446 properties of these systems are negligible. The mucoadhesive properties of
447 PMVE/MA systems significantly increased with increasing polymer concentration
448 and were greater for TEA-neutralised gels than for their NaOH-neutralised
449 counterparts. The mucoadhesive properties of neutralised PMVE/MA gels (15-30%
450 w/w) were substantial and greatly exceeded those of mucoadhesive implants that
451 have reported to be successfully retained *in vivo* within the periodontal pocket[29].
452 Furthermore, given the wide range of polymer concentrations associated with these
453 enhanced mucoadhesive properties, it is expected that the retention of formulations
454 *in vivo*, e.g. within the periodontal pocket, would be resistant to dilution from
455 biological fluids. Given both the wide range of concentrations that exhibited
456 mucoadhesive properties and the magnitudes of mucoadhesion exhibited, these
457 mono-polymeric platforms would be expected to offer prolonged retention *in vivo*.
458 This is the first report that suggests this role for mono-polymeric PMVE/MA
459 platforms.

460

461 3.4. *Statistical Modelling of the Relationship between Mucoadhesion and* 462 *Rheological Properties of PMVE/MA Gels*

463 Within this study a series of statistical methods has been employed to ensure that
464 the effects of primary factors on the various rheological properties were fully
465 ascertained within a factorial experimental design. However, importantly, this study
466 additionally examined statistical interactions between the primary factors and
467 explained these within the context of the physicochemical properties of the gel
468 platforms. In so doing, a unique insight into the polymer state was derived. A key
469 task of this manuscript was to understand the relationship between the various
470 polymeric variables and mucoadhesion, a relationship that has not been fully

471 described in the scientific literature to date. This study therefore described the
472 application of multiple linear regression to model the relationships between the
473 various variables with mucoadhesion, a parameter that is indicative of retention *in*
474 *vivo*. Accordingly, using a general linear model three major variables were observed
475 to affect mucoadhesion, namely polymer concentration, pH and the type of
476 neutralising agent. There were strong statistical interactions between these
477 variables and their effects on mucoadhesion. In these, the effect of polymer
478 concentration on mucoadhesion was significantly greater in gels neutralised with
479 TEA than in gels neutralised using NaOH. Similarly there was an interaction
480 between the pH and polymer concentration on mucoadhesion in which polymer
481 concentration exhibited a significantly greater effect on the mucoadhesion of
482 PMVE/MA gels when neutralised. To understand these relationships further
483 stepwise multiple regression analysis between the viscoelastic parameters and
484 mucoadhesion was performed. Unsurprisingly, the correlation matrix identified
485 strong relationships between the various viscoelastic properties and therefore the
486 multiple regression analysis was simplified by considering the effect of storage
487 modulus on the mucoadhesive properties of neutralised PMVE/MA platforms over a
488 range of different oscillatory frequencies. At each frequency examined there was a
489 strong relationship between storage modulus and mucoadhesion ($r > 0.98$).
490 Furthermore the relationship between polymer concentration and mucoadhesion
491 was linear ($r > 0.99$ for TEA neutralised gels, $r > 0.98$ for NaOH neutralised gels and
492 0.94 for the overall effect combining both types of neutralisation). These results
493 have enabled a re-imagination of the roles of polymer viscoelasticity, concentration
494 and neutralisation on mucoadhesion. The process of mucoadhesion is understood
495 to be complex, with a number of physicochemical properties being reported to
496 contribute to this phenomenon including polymer molecular weight, polymer
497 conformation, degree of cross-linking, the contribution of functional groups on the

498 polymer and the charge on these groups[9, 54]. In this study the contribution of
499 polymer molecular weight and the type of functional group were constant across all
500 polymer platforms; however, the contributions of charge on the groups and polymer
501 concentration on mucoadhesion may be considered. Interestingly, there has been
502 little attention paid to the relationships between the aforementioned properties,
503 polymer viscoelasticity and mucoadhesion. This study has addressed this paucity
504 of information. Mucoadhesion involves an adhesive interaction between a polymeric
505 platform and mucin, facilitated through specific (hydrogen) bond formation[9]. In
506 principal, this interaction should be enhanced whenever the functional groups in
507 both polymers are unionised however this study has clearly shown that ionisation,
508 facilitated through neutralisation of the carboxylate groups of PMVE/MA resulted in
509 both marked and enhanced mucoadhesion. Notably, whilst the degree of polymer
510 ionisation affected mucoadhesion, the contribution of polymer viscoelasticity was
511 dominant, as defined within the statistical model. Thus, at identical levels of
512 ionisation the role of neutralising agent on the mucoadhesive and viscoelastic
513 properties was significant. Neutralisation with TEA resulted in a greater expansion of
514 the polymer chains through charge repulsion than in platforms similarly neutralised
515 using NaOH; the difference being accredited to charge shielding of the ionised
516 carboxylate groups with the sodium counterion. At pH 7.4 the degree of ionisation
517 of PMVE/MA was *circa* 99% and therefore, whilst there were differences in shielding
518 of charge in the two neutralised, both systems exhibited predominantly anionic
519 properties. With reference to the observed (strong) correlations between polymer
520 viscoelasticity and mucoadhesion, this study has highlighted that the dominant
521 factor that contributes to mucoadhesion is polymer viscoelasticity. Thus, as the
522 elastic properties of PMVE/MA are increased, the mucoadhesion increased, notably
523 in a linear fashion. Whilst not observed in this study, an upper limit in PMVE/MA
524 concentration would be expected beyond which no further increase in

525 mucoadhesion is observed. In this scenario, the polymer interactions within
526 PMVE/MA would predominate thereby reducing the likelihood of adhesive
527 interactions with mucin. It should be clearly stated that, through the application of
528 statistical modelling, this study has clearly defined the dominant role of polymer
529 viscoelasticity on mucoadhesion, a conclusion that has not been directly defined in
530 previous studies. These observations explain, at least in part, the mucoadhesive
531 properties of non-charged polymers, e.g. cellulose ethers[9].

532

533 3.5. *Re-defining the clinical opportunities for PMVE/MA Gels*

534 Despite the use of PMVE/MA as a component within mucoadhesive platforms, there
535 has been limited use of this polymer as a single component system. Historically,
536 this may be related, at least in part, to the limited viscosity enhancement per unit
537 mass of polymer associated with this polymer (and the associated commercial cost).
538 Alteration of the concentration of PMVE/MA and/or neutralisation enhanced the
539 viscoelastic properties of the polymer platform and, in so doing, facilitated
540 enhanced mucoadhesion. Within the clinical domain, it is important that the
541 administration of implants is both not compromised by viscosity (associated with
542 increased polymer concentration) and is retained at the proposed site of
543 administration, the latter being facilitated by enhanced viscoelasticity (and polymer
544 concentration). Therefore a compromise is required between these two phenomena.
545 There is published evidence that clarifies the key rheological properties of gel
546 systems that have been successfully employed *in vivo* as implants for the treatment
547 of oral diseases, a potential application for the PMVE/MA systems under current
548 examination[29, 53, 55]. For example in these systems the storage modulus (at
549 *circa* 10Hz) and zero shear rate viscosity of a platform that was successfully applied

550 to and retained within the periodontal pocket using a periodontal syringe were *circa*
551 3.5kPa and 2.6kPa.s, respectively. Accordingly, PVME/MA 30% w/w, TEA
552 neutralised gels, despite their excellent mucoadhesive properties would be
553 inappropriate for delivery using a periodontal syringe, however in applications
554 involving application of the gel to the site of action directly from a standard
555 container (e.g. using an applicator or manually), this would not be as important. It
556 should be noted that the rheological and mucoadhesive properties of the polymeric
557 platforms described in this study would be suitable for other pharmaceutical and
558 biomedical applications. For example, modification of the polymer concentration
559 will enable the rheological and mucoadhesive properties of PMVE/MA gels to be
560 engineered that are suitable for use as ophthalmic viscosurgical devices during
561 phacoemulsification[19] or for vaginal drug delivery applications[51]. Finally, it is
562 important to reiterate that by selection of polymer concentration and neutraliser type,
563 PMVE/MA gels may be prepared that offer comparable rheological and
564 mucoadhesive properties to multicomponent polymeric platforms that have been
565 successful clinically [29, 53]. This is important as it will obviate potential issues with
566 rheological ageing (structuring or destructuring) upon storage of multicomponent
567 systems.

568

569 **4. Conclusions**

570 In this study the rheological and mucoadhesive properties of aqueous PMVE/MA
571 platforms have been comprehensively characterised to establish their potential
572 suitability for biomedical and pharmaceutical applications. To address this issue,
573 the contributions of polymer concentration, pH and type of neutralising agent to the
574 viscoelastic and mucoadhesive properties were statistically modelled. The

575 application of multiple linear regression analysis enabled the specific relationships
576 between the viscoelastic and mucoadhesive properties to be explicitly defined, a
577 feature that has yet to receive sufficient attention within the scientific literature. This
578 study uniquely identified the dominant contribution of polymer viscoelasticity on
579 mucoadhesion, an outcome that may be employed to rationally design
580 mucoadhesive platforms. Manipulation of both the rheological (flow and oscillatory
581 rheometry) and mucoadhesive properties was performed by changing both polymer
582 concentration and pH and by choice of neutralising agent. In so doing mono-
583 polymeric PMVE/MA platforms were prepared that, based on previous reports
584 offered wide ranges of rheological and mucoadhesive properties that rendered them
585 suitable for a range of pharmaceutical and biomedical properties where prolonged
586 retention at the site of application is required.

587

588 **Legends for Figures**

589 **Figure 1a.** Huggins plot illustrating the relationship between reduced viscosity
590 and concentration of PMVE/MA. Circles refer to Unneutralised PMVE/MA whereas
591 squares and triangles refer to PMVE/MA that had been neutralised using either
592 NaOH or TEA, respectively. Standard deviations from five replicate measurements
593 are included.

594

595 **Figure 1b.** Fuoss and Strauss plot illustrating the relationship between log
596 reduced viscosity and the square root of concentration of PMVE/MA. Circles refer
597 to Unneutralised PMVE/MA whereas squares and triangles refer to PMVE/MA that
598 had been neutralised using either NaOH or TEA, respectively. Standard deviations
599 from five replicate measurements are included.

600

601 **Figure 2.** The relationship between modulus (storage and loss) and frequency
602 for unneutralised PMVE/MA platforms. Figure 2(a) relates to PMVE/MA 5% w/w
603 (circles), PMVE/MA 10% w/w (squares) and PMVE/MA 15% w/w (diamonds). Figure
604 2(b) relates to PMVE/MA 20% w/w (circles), PMVE/MA 25% w/w (squares) and
605 PMVE/MA 30% w/w (diamonds). Closed symbols relate to the storage modulus
606 whereas open symbols refer to the loss modulus. Standard deviations from five
607 replicate measurements are included.

608

609

610 **Figure 3.** The relationship between modulus (storage and loss) and frequency
611 for PMVE/MA platforms that have been neutralised using NaOH. Figure 3(a) relates
612 to PMVE/MA 5% w/w (circles), PMVE/MA 10% w/w (squares) and PMVE/MA 15%
613 w/w (diamonds). Figure 3(b) relates to PMVE/MA 20% w/w (circles), PMVE/MA 25%
614 w/w (squares) and PMVE/MA 30% w/w (diamonds). Closed symbols relate to the
615 storage modulus whereas open symbols refer to the loss modulus. Standard
616 deviations from five replicate measurements are included.

617

618 **Figure 4.** The relationship between modulus (storage and loss) and frequency
619 for PMVE/MA platforms that have been neutralised using triethylamine. Figure 4(a)
620 relates to PMVE/MA 5% w/w (circles), PMVE/MA 10% w/w (squares) and PMVE/MA
621 15% w/w (diamonds). Figure 4(b) relates to PMVE/MA 20% w/w (circles), PMVE/MA
622 25% w/w (squares) and PMVE/MA 30% w/w (diamonds). Closed symbols relate to
623 the storage modulus whereas open symbols refer to the loss modulus. Standard
624 deviations from five replicate measurements are included.

625

626

627

628

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802

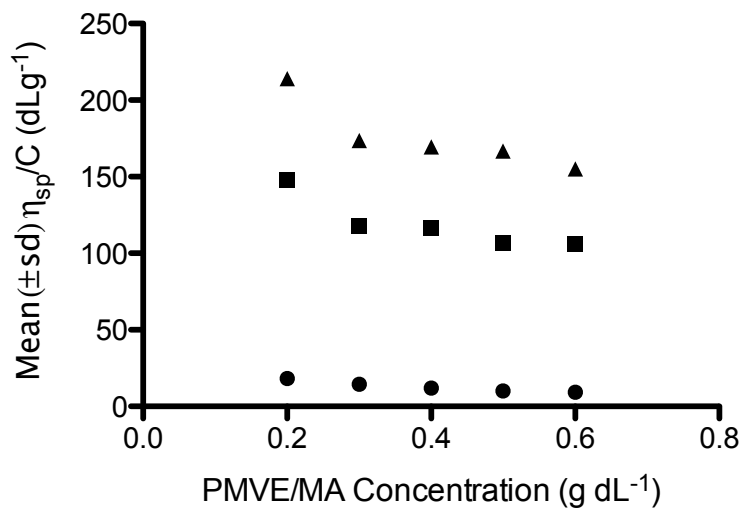


Figure 1a

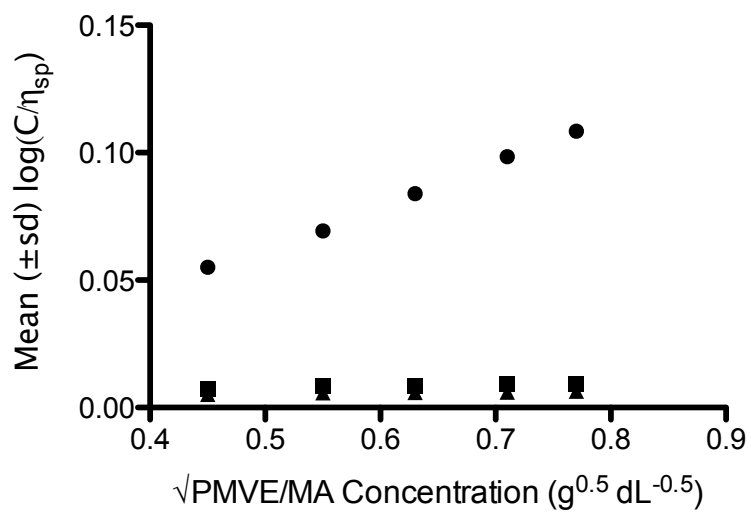


Figure 1b

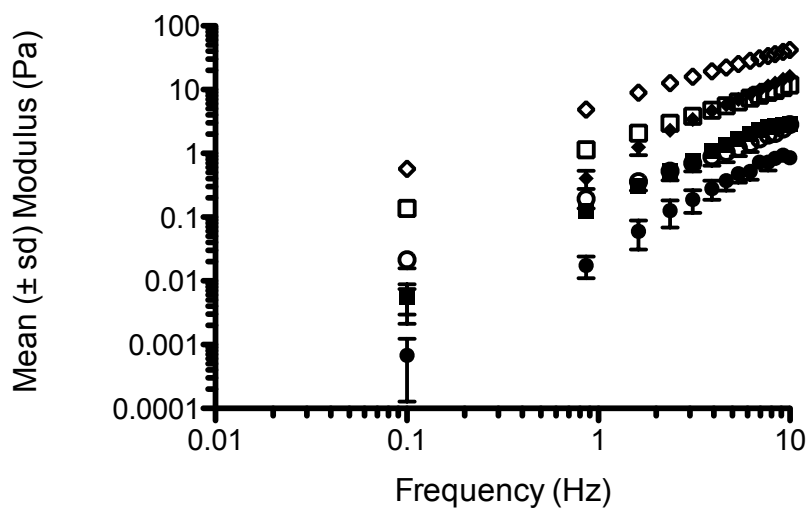


Figure 2(a)

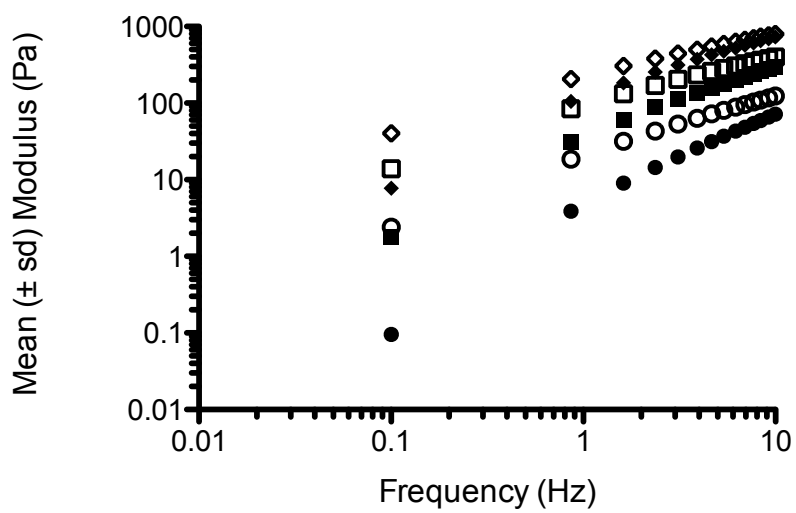


Figure 2(b)

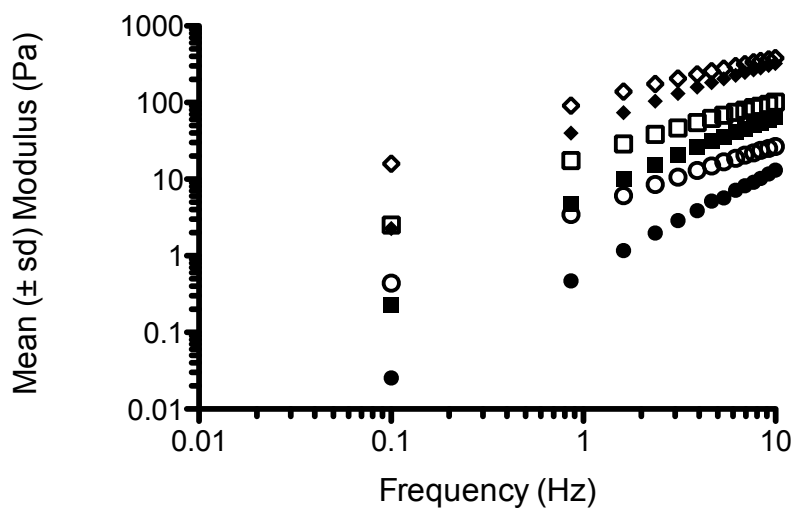


Figure 3a)

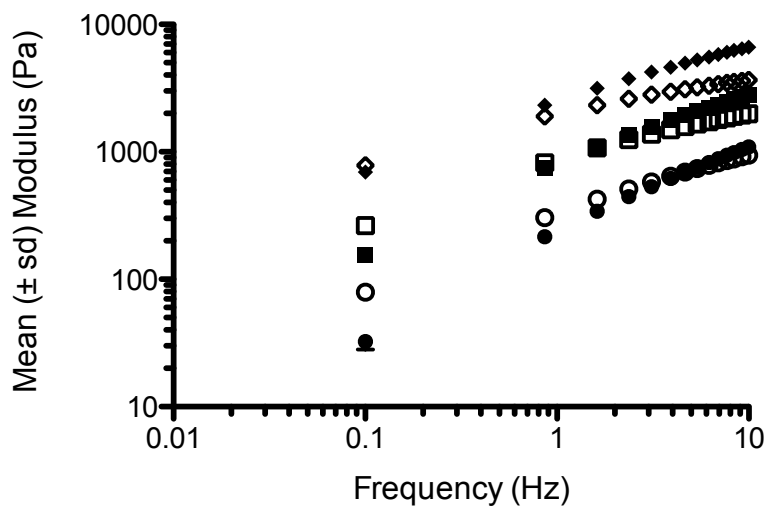


Figure 3(b)

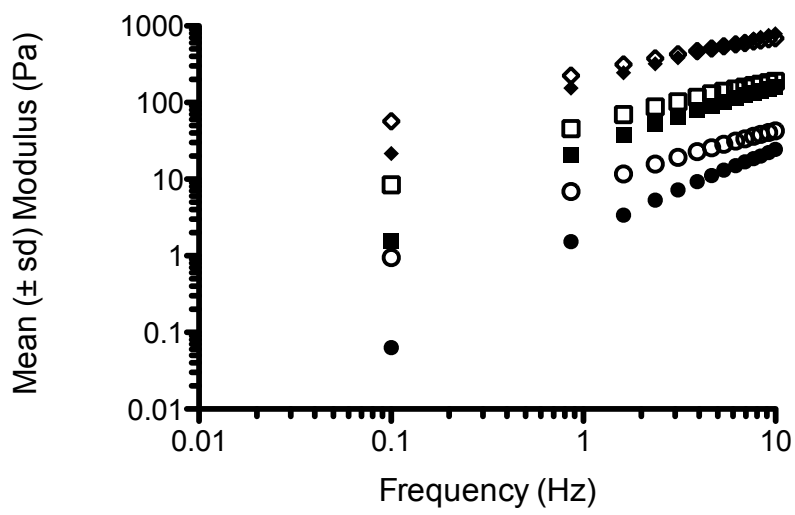


Figure 4(a)

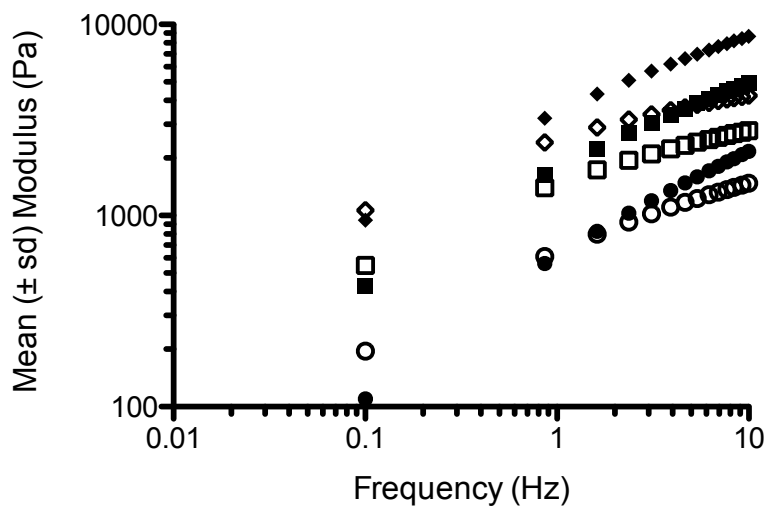


Figure 4(b)

Table 1. The effects of polymer concentration, neutralising agent and oscillatory frequency on the loss tangent ($\tan \delta$) and dynamic viscosity (η') of aqueous poly(methylvinyl ether-co-maleic acid) platforms

| Concentration of PMVE/VA (% w/w) | Neutralisation | Mean (\pm sd) Consistency (Pa.s) ⁿ | Mean (\pm sd) Rate Index | Mean (\pm sd) zero shear rate viscosity (Pa.s) |
|----------------------------------|-----------------------|--|-----------------------------|---|
| 5 | Un-neutralised | 0.02 \pm 0.00 | 0.98 \pm 0.00 | 0.02 \pm 0.00 |
| 10 | Un-neutralised | 0.25 \pm 0.02 | 0.92 \pm 0.02 | 0.20 \pm 0.02 |
| 15 | Un-neutralised | 1.36 \pm 0.03 | 0.87 \pm 0.01 | 0.97 \pm 0.05 |
| 20 | Un-neutralised | 6.21 \pm 0.39 | 0.82 \pm 0.01 | 4.37 \pm 0.28 |
| 25 | Un-neutralised | 35.73 \pm 0.70 | 0.67 \pm 0.01 | 23.66 \pm 0.12 |
| 30 | Un-neutralised | 105.80 \pm 5.34 | 0.60 \pm 0.01 | 89.41 \pm 4.02 |
| 5 | Neutralised with NaOH | 0.96 \pm 0.05 | 0.88 \pm 0.01 | 0.76 \pm 0.05 |
| 10 | Neutralised with NaOH | 5.23 \pm 0.44 | 0.84 \pm 0.00 | 4.52 \pm 0.43 |
| 15 | Neutralised with NaOH | 35.48 \pm 2.39 | 0.81 \pm 0.00 | 43.76 \pm 2.57 |
| 20 | Neutralised with NaOH | 133.93 \pm 8.19 | 0.71 \pm 0.03 | 207.70 \pm 11.33 |
| 25 | Neutralised with NaOH | 510.10 \pm 9.20 | 0.59 \pm 0.00 | 992.97 \pm 11.22 |
| 30 | Neutralised with NaOH | 1928.00 \pm 73.70 | 0.57 \pm 0.00 | 5548.33 \pm 153.08 |
| 5 | Neutralised with TEA | 3.26 \pm 0.03 | 0.85 \pm 0.01 | 1.97 \pm 0.09 |
| 10 | Neutralised with TEA | 19.86 \pm 0.73 | 0.81 \pm 0.01 | 21.39 \pm 1.18 |
| 15 | Neutralised with TEA | 109.53 \pm 3.54 | 0.74 \pm 0.01 | 159.90 \pm 7.55 |
| 20 | Neutralised with TEA | 384.30 \pm 5.15 | 0.59 \pm 0.01 | 886.37 \pm 54.38 |
| 25 | Neutralised with TEA | 1191.00 \pm 11.53 | 0.53 \pm 0.00 | 3397.67 \pm 80.21 |
| 30 | Neutralised with TEA | 2471.00 \pm 95.17 | 0.47 \pm 0.01 | 13720.00 \pm 469.36 |

Table 2. The effects of polymer concentration, neutralising agent and oscillatory frequency on the loss tangent ($\tan \delta$) and dynamic viscosity (η') of aqueous poly(methylvinyl ether-co-maleic acid) platforms

| PMVE/MA Concentration | Oscillatory Frequency (Hz) | Mean (\pm standard deviation) viscoelastic parameters | | | | | |
|--------------------------|-------------------------------|--|------------------|--------------------------------|-------------------|--|-------------------|
| | | Unneutralised | | Neutralised (pH 7.4) with NaOH | | Neutralised (pH 7.4) with Triethylamine | |
| | | $\tan \delta$ | η' (Pa.s) | $\tan \delta$ | η' (Pa.s) | $\tan \delta$ | η' (Pa.s) |
| 5 | 2.37 | NM* | NM* | 4.19 \pm 0.28 | 0.57 \pm 0.02 | 2.94 \pm 0.05 | 1.05 \pm 0.01 |
| | 5.39 | NM* | NM* | 2.82 \pm 0.20 | 0.50 \pm 0.02 | 2.18 \pm 0.03 | 0.84 \pm 0.01 |
| | 9.99 | NM* | NM* | 2.01 \pm 0.20 | 0.43 \pm 0.01 | 1.75 \pm 0.10 | 0.68 \pm 0.02 |
| 10 | 2.37 | NM* | NM* | 2.54 \pm 0.07 | 2.58 \pm 0.03 | 1.68 \pm 0.01 | 5.88 \pm 0.34 |
| | 5.39 | NM* | NM* | 1.93 \pm 0.03 | 2.03 \pm 0.03 | 1.37 \pm 0.01 | 4.15 \pm 0.14 |
| | 9.99 | NM* | NM* | 1.60 \pm 0.04 | 1.62 \pm 0.03 | 1.18 \pm 0.01 | 3.02 \pm 0.11 |
| 15 | 2.37 | 5.60 \pm 0.70 | 0.85 \pm 0.02 | 1.68 \pm 0.01 | 11.77 \pm 0.13 | 1.17 \pm 0.00 | 25.33 \pm 0.12 |
| | 5.39 | 3.57 \pm 0.12 | 0.74 \pm 0.01 | 1.37 \pm 0.01 | 8.23 \pm 0.09 | 0.99 \pm 0.00 | 16.02 \pm 0.10 |
| | 9.99 | 2.62 \pm 0.07 | 0.67 \pm 0.01 | 1.18 \pm 0.01 | 6.09 \pm 0.07 | 0.88 \pm 0.00 | 11.01 \pm 0.05 |
| 20 | 2.37 | 3.00 \pm 0.13 | 2.90 \pm 0.16 | 1.15 \pm 0.04 | 34.35 \pm 0.51 | 0.90 \pm 0.00 | 62.06 \pm 0.37 |
| | 5.39 | 2.17 \pm 0.08 | 2.37 \pm 0.12 | 0.98 \pm 0.03 | 21.81 \pm 0.14 | 0.77 \pm 0.00 | 36.24 \pm 0.19 |
| | 9.99 | 1.73 \pm 0.07 | 1.97 \pm 0.09 | 0.86 \pm 0.02 | 15.02 \pm 0.02 | 0.68 \pm 0.00 | 23.50 \pm 0.11 |
| 25 | 2.37 | 1.95 \pm 0.01 | 11.38 \pm 0.15 | 0.92 \pm 0.00 | 83.15 \pm 0.68 | 0.72 \pm 0.00 | 129.90 \pm 1.57 |
| | 5.39 | 1.57 \pm 0.01 | 8.30 \pm 0.11 | 0.79 \pm 0.00 | 48.53 \pm 0.29 | 0.63 \pm 0.00 | 71.00 \pm 0.80 |
| | 9.99 | 1.35 \pm 0.01 | 6.35 \pm 0.10 | 0.71 \pm 0.00 | 31.60 \pm 0.11 | 0.56 \pm 0.00 | 44.22 \pm 0.46 |
| 30 | 2.37 | 1.51 \pm 0.02 | 25.53 \pm 1.12 | 0.70 \pm 0.01 | 173.90 \pm 3.41 | 0.62 \pm 0.01 | 212.03 \pm 5.00 |
| | 5.39 | 1.25 \pm 0.02 | 17.38 \pm 0.74 | 0.61 \pm 0.01 | 94.17 \pm 1.50 | 0.54 \pm 0.01 | 111.17 \pm 2.34 |
| | 9.99 | 1.09 \pm 0.01 | 12.66 \pm 0.53 | 0.55 \pm 0.01 | 58.21 \pm 0.87 | 0.49 \pm 0.01 | 67.53 \pm 1.29 |

* Not Measureable

Table 3. The effects of polymer concentration, neutralising agent and oscillatory frequency on the loss tangent ($\tan \delta$), dynamic viscosity (η') and mucoadhesion of aqueous poly(methylvinyl ether-co-maleic acid) platforms

| PVME/MA Concentration (% w/w) | Neutralisation | Mean (\pm sd) Gel Strength (Pa) | Mean (\pm sd) Rheological Exponent | Crossover Frequency (Hz) | Mean (\pm sd) Mucoadhesive Bond Strength (N) |
|-------------------------------|----------------|------------------------------------|---------------------------------------|--------------------------|---|
| 5 | Unneutralised | Not Measureable | Not Measureable | Not Observed* | Not Measureable |
| | NaOH | 0.61 \pm 0.13 | 1.35 \pm 0.08 | Not Observed* | Not Measureable |
| | Triethylamine | 1.53 \pm 0.08 | 1.27 \pm 0.03 | Not Observed* | Not Measureable |
| 10 | Unneutralised | Not Measureable | Not Measureable | Not Observed* | Not Measureable |
| | NaOH | 4.62 \pm 0.34 | 1.20 \pm 0.03 | Not Observed* | Not Measureable |
| | Triethylamine | 19.42 \pm 0.88 | 0.98 \pm 0.00 | Not Observed* | Not Measureable |
| 15 | Unneutralised | 0.40 \pm 0.09 | 1.72 \pm 0.11 | Not Observed* | Not Measureable |
| | NaOH | 35.14 \pm 0.90 | 1.04 \pm 0.01 | Not Observed* | 0.54 \pm 0.05 |
| | Triethylamine | 150.14 \pm 0.72 | 0.76 \pm 0.00 | 5.18 \pm 0.03 | 0.70 \pm 0.04 |
| 20 | Unneutralised | 3.50 \pm 0.37 | 1.40 \pm 0.02 | Not Observed* | Not Measureable |
| | NaOH | 213.10 \pm 15.12 | 0.75 \pm 0.02 | 5.12 \pm 0.12 | 0.70 \pm 0.03 |
| | Triethylamine | 547.52 \pm 4.70 | 0.63 \pm 0.00 | 1.34 \pm 0.02 | 0.85 \pm 0.04 |
| 25 | Unneutralised | 28.86 \pm 0.70 | 1.08 \pm 0.01 | Not Observed* | 0.12 \pm 0.01 |
| | NaOH | 732.59 \pm 10.26 | 0.62 \pm 0.00 | 1.48 \pm 0.03 | 1.02 \pm 0.05 |
| | Triethylamine | 1596.97 \pm 26.10 | 0.52 \pm 0.00 | 0.37 \pm 0.01 | 1.20 \pm 0.04 |
| 30 | Unneutralised | 94.31 \pm 5.70 | 0.96 \pm 0.01 | Not Observed* | 0.21 \pm 0.02 |
| | NaOH | 2322.43 \pm 77.44 | 0.48 \pm 0.00 | 0.24 \pm 0.02 | 1.27 \pm 0.04 |
| | Triethylamine | 3152.17 \pm 145.75 | 0.47 \pm 0.01 | 0.20 \pm 0.01 | 1.58 \pm 0.02 |

* Not observed over the frequency range studied