Guidelines for Good Practice: University Research and Civil Society Organisations


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GUIDELINES FOR GOOD PRACTICE
UNIVERSITY RESEARCHERS WORKING IN PARTNERSHIP WITH COMMUNITY SECTOR ORGANISATIONS

This guide aims to improve researchers’ ability to do the following (as stated by Research Councils UK ‘Pathways to Impact’ requirements):

• Identify and actively engage relevant users of research and stakeholders
• Articulate a clear understanding of the context and needs of users in the field
• Consider ways for the proposed research to meet these needs or impact upon understandings of these needs
• Evidence engagement with these users/stakeholders

Positive impact needs to be central to any research project engaging with organisations in the community sector, from its conception to its conclusion.

Common Deadly Sins of researcher conduct with community groups

Smash and grab
• Out of the blue contact
• Underprepared, off-the-sheet questions
• No follow-up

One way
• Little effort to meet needs or to build on existing knowledge
• Clash between interests of researcher and the participant

Opaque
• Unsure of the aims or outcomes of the project
• Academic jargon makes outputs unusable for practitioners

Wasted opportunity
• For researcher
• For community organisation

Words of wisdom from a funder:
“Research is also about relationships: how will you build and secure trust? Be aware of your different expectations and perspectives from the outset and agree your plans in light of these. Partnerships breakdown over the small things. The more you can work through how this will work before you embark on the actual work, the better.”

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## Preparation

### Consultation
- Consult with all key partners (inc. funder) prior to finalising the aims of your research
- Conduct groundwork research on the organisation
- Familiarise yourself with the sensitivities, needs, context

### Definition
- Are the aims of your research usefully defined for all participants?
- Define your obligations to supervisor, funder, participant, stakeholders – how will these be balanced?

### Anticipation
- Factor in time for engagement and logistical challenges
- Anticipate risks and plan on how to address them
- Consider drafting a partnership agreement in advance, thus thinking through and agreeing working practice from the start

### Realism
- Don’t over-promise: What are you able to offer? Realistically?
- Don’t over-ask: Avoid unnecessary request of their time/resources
- Don’t mislead: in an effort to reassure
- Don’t assume: shared interpretation of issues/texts (a common pitfall!!)

## Conduct

### Transparency
- Be open and honest about what your objectives are, including planned outputs and impact
- Maintain contact throughout – don’t just come back when you need something
- Don’t rely on email – face-to-face or phone contact can be vital
- Avoid jargon! Be aware of the power of language to alienate as well as inform

### Flexibility
- Build in a review of collaboration during the project and adjust as needs be to avoid missed opportunities
- Expect your project to be ‘honed’ as a result of your engagement with participants
- Recognise that impact is a process not a result
- Be prepared to go to the participants as and when suits them (make expectations on this clear and realistic from the start)

### Partnership
- Don’t lose sight of your duty to ensure that all participants benefit from the research
- Think about it as a mutually beneficial relationship

### Respect
- Ensure compliance with professional and university requirements for Ethical Conduct in research (and share these with partners)

## Conclusion

### Consideration
- Honour any assurances and commitments, as documented at the outset (e.g. in partnership agreement)
- If these prove impossible, consult as to potential alternatives
- If circumstances/outcomes change, communicate that in a timely way

### Inclusion
- Involve partners in deciding the target audiences, forms and venues for dissemination
- Invite partners to participate in dissemination events

### Communication
- Share academic publications arising from research
- Keep open door for future contact
- Send thanks and updates!