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# Rare cancers: the greatest inequality in cancer research and oncology treatment

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Molecular biology has transformed the treatment of solid tumours over the last decade. By improving through better biomarkers for traditional standard of care (Mulligan *et al*, 2014), delivering the promise of targeted therapeutics (Tan and Lynch, 2012) or opening the avenue of immune checkpoint therapeutics (Sharma and Allison, 2015), the landscape of oncology treatment has changed substantially, and numerous new targeted therapies and predictive diagnostics have been added to the known ER/Tamoxifen and Her2/Trastuzumab examples. Genomic medicine, imperfect as it may be (Tannock and Hickman, 2016), is providing some patients with longer, better lives. And yet, ~1 in 4 patients with cancer will have these new therapeutics denied in the near future because of the way national grant agencies and research-focused charities are prioritising the administration of scientific resources. The work by Alvi *et al* (2017), published in this issue of the BJC, supported by a generous donation from a cancer patient, is an example of the difficulty of aligning competitive funds to a neglected area of cancer research.

Although some of the issues regarding rare cancers are shared by many other diseases, there are specific questions in relation to funding that are probably specific to rare cancers in adults. Indeed, rare cancers comprise a staggering 198 varieties (a complete list can be obtained at <http://www.rarecarenet.eu/rarecarenet/index.php/cancerlist>) and are primarily grouped according to the site of origin. (Rare Cancers Europe, 2017; RARECARE, 2017). Some rare cancers are clear-cut independent disease entities of low frequency (e.g., small bowel adenocarcinoma with only ~3000 cases diagnosed yearly in the US) whereas others are unusual subtypes of mainstream cancers (e.g., colorectal signet ring cell carcinoma comprises ~1% of all colorectal carcinomas; Nitsche *et al*, 2013). The latter is important because of the way we typically undertake research – such unusual subtypes are subsumed in large cohorts of

common cancers, with no statistical power to discern their potential genetic uniqueness and very often they simply remain undetected, hidden amongst the common subtypes. Although there is no agreement on a precise definition, rare cancers are defined as those with an incidence rate of <6 per 100 000 persons per year, whereas in the US it is <15 per 100 000 (Greenlee *et al*, 2010; Cancer Research UK, 2016; RARECARE, 2017). Collectively, rare cancers represent ~22% of all cancer cases diagnosed in the EU and 27% of these in the USA (National Cancer Institute Epidemiology and Genetics Research, 2017; Rare Cancers Europe, 2017). The development of clinical trials in rare cancers in both early and advanced disease settings has been a major challenge, but the International Rare Cancers Initiative has recently catalysed clinical trials across the UK, Europe, N. America, Japan and Australasia in a variety of rare tumours (Bogaerts *et al*, 2015 and see <http://www.irci.info/>).

Grant funding agencies and grant reviewers (most of whom may not have had any experience in rare cancer research) face a major problem in judging the quality of rare cancer research proposals. Indeed, it is expected that such applications should contain all the components that make a successful application in the common cancer paradigm: adequate sample calculations for biomarker discovery and validation, preliminary *in vitro* evidence of the research question, cell lines and animal models to test the research hypothesis, adequately designed and powered clinical trials and so on. While some of these shortcomings can be tackled with international consortia, others are very difficult if not possible to address in the space of rare cancer research. As a result, when looking at the main expenditure in cancer research by leading research funding agencies, the amount of funding is generally related to the single most prevalent forms, and does not include significant funding for rare cancer research (<https://www.everydayhealth.com/cancer/cancer-research-where-funding-goes.aspx>).

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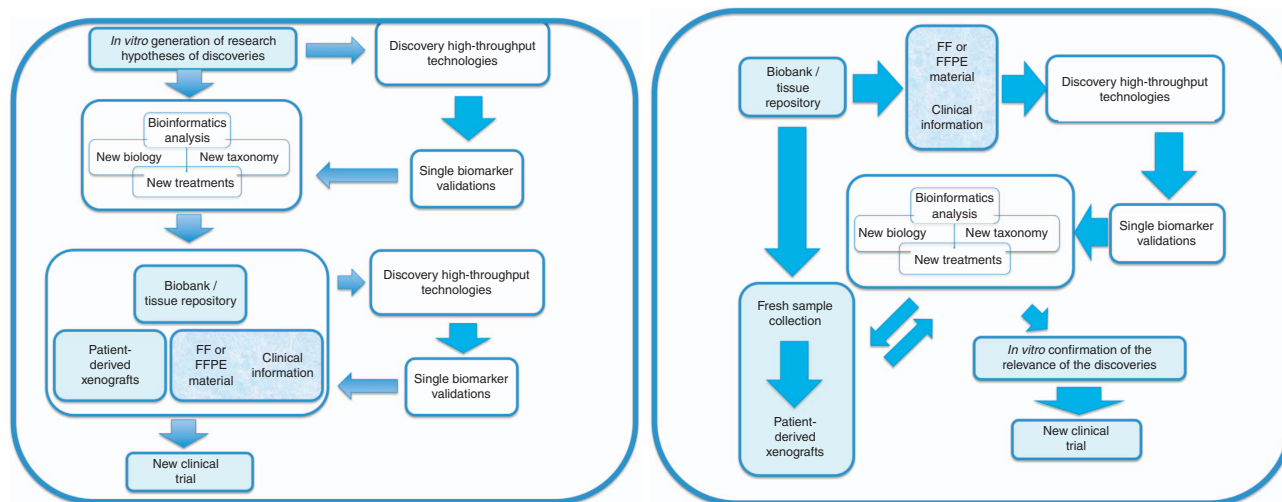


Figure 1. Schematic paths for research design in the context of translational research in cancer. In either model, we have highlighted in blue the activities that may need to be revisited (i.e. how we power a study in rare diseases) or avoided altogether (for instance, the use of animal models or cell lines that are usually not available for individual rare cancers) when designing discovery work in this field.

Figure 1 depicts the 2 main models of research design when interrogating cancer samples. On the right the 'classic' model is shown, where the *in vitro* analysis of cell lines and mouse models generates interesting hypotheses on disease mechanisms, disease characterisation and novel targets. This is then confirmed with analysis of clinical samples, either directly or via xenograft models, and the confirmation of the clinical relevance of those findings informs a possible clinical trial. The figure on the left provides a schematic of the 'alternative' model, where direct interrogation of the clinical materials generates the hypotheses that are then confirmed *in vitro*, ahead of clinical trial design.

In either model, we have highlighted in blue the portions that become significantly challenged when undertaking research in rare cancer.

Despite the relative inability of cell culture models to reflect 'clinical genomics' (Gillet *et al*, 2013), or the lack of predictability of clinical outcomes associated with the use of mouse models (Vandamme 2014), both seem to appear as *conditio sine qua non* to fund a research programme in any cancer type. Similarly, patient derived xenografts seem to be essential for the monitoring of cancer dynamics and complexity (Aparicio *et al*, 2015). However, we know that, in rare cancers, generating these resources in sufficient numbers or variety to make them meaningful will be an extremely difficult, if not impossible, task. Indeed, although the utility of these models needs to be recognised, the generation of comprehensive 'omics' from well-curated clinical sample collections is a reality today and may make some of the uses of these models redundant, particularly when the main goal of the programme is to find actionability/druggability or to describe dynamic determinants of therapeutics such as the cancer immune contexture.

The characterisation of large cohorts of clinical samples to power biomarker discovery studies in rare cancers is another difficult task, which can be in part mitigated by large, multi-national consortia. The problem here is that samples coming from multiple centres, from a disease that often does not have a nationally or internationally agreed standard of care, typically leads to samples with diverse therapeutic interventions and pathology curation, thus lacking the relative homogeneity of large cohorts of common cancers. This, together with the lack of existing clinical trials in rare cancers that could be informed by the results of genetic studies, makes the overall landscape of research programme argumentation difficult and frustrating.

In theory, the scientific community should not water down the definition of good research because of aspects that are operational rather than conceptual. And, yet, there is a strong need in the area of rare cancers to 'start testing', start collecting meaningful genomics information from whatever cohorts we may have, as imperfect as they may be, to inform better science in the future and start understanding alternative therapeutic interventions. Our current era has seen the acceptance of adaptive trial designs (Kaplan *et al*, 2013 and see <http://www.focus4trial.org/>), drug approvals based solely on early phase trial results (Kwak *et al*, 2010), and the ability to obtain whole genomic/transcriptomic/epigenetic information on small cancer cohorts that inform the overall nature of cancer to a point never achieved before with a candidate-based approach (Alvi *et al*, 2015). At the same time, we should not judge scientific proposals and scientific merit in rare cancer studies in the same way as we do for mainstream malignancies, as this may not only be scientifically flawed, but may also represent a strategic mistake that will deny therapeutic advancement to almost a quarter of all cancer patients.

## CONFLICT OF INTEREST

The authors declare no conflict of interest.

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