Como agua para chocolate and ‘Intimas suculencias’: Laura Esquivel’s nueva literatura and the creation of a canon of women writing about food, knowledge and pleasure

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Como agua para chocolate, Intimas Suculencias, Laura Esquivel’s nueva literatura and the creation of a canon of women writing about food, knowledge, and pleasure.

Abstract

Since it was published thirty years ago Laura Esquivel’s first novel Como agua para chocolate has been the subject of intense critical debate. On the one hand, Como agua is associated with the ‘boom femenino’ of Spanish American women’s writing in the 1980s. On the other hand, it is dismissed as ‘light literature’. Esquivel’s subsequent work has received scant attention. This article calls for a re-assessment of Como agua in light of Esquivel’s own overlooked theoretical interventions published in an essay entitled ‘Intimas suculencias. Tratado filosófico de cocina’. ‘Intimas’ calls for, and outlines the characteristics of, a nueva literatura which would foster new ways of understanding the relationships between food, knowledge, and pleasure. This article uncovers the extent to which Como agua met the standards of nueva literatura set out by Esquivel. In ‘Intimas’ Esquivel also traces a tradition of Hispanic women who have written about food, knowledge, and pleasure. The women in this canon included Inés Arredondo, Dorelia Barahona, Rosario Castellanos, Sor Juana Inés de la Cruz and María Luisa Mendoza. This article revisits the work of these forerunners as well as developing a new understanding of Como agua, and highlighting Esquivel’s contribution to consolidating a canon of Hispanic women writers.

Tweetable Abstract

Como agua para chocolate as nueva literatura and Laura Esquivel’s canon of women’s writing about food, knowledge and pleasure

Thirty years after the publication of Laura Esquivel’s polemical bestselling novel Como agua para chocolate (1989) she and other Spanish American women authors still struggle to be heard and to be taken seriously.1 There is a particular reluctance to pay due attention to non-fiction interventions by women authors. This article, therefore, draws attention to the overlooked work of Spanish American women authors and argues for the significance of a speech Esquivel gave at one of the most important events in the Spanish American literary calendar, the Feria del Libro held in Guadalajara in 1990. The speech she gave aimed to define a nueva literatura in relation to a tradition of women authors. It became the title piece of the volume Intimas suculencias. Tratado filosófico de cocina a published collection of essays, speeches, short stories and recipes. Yet it has been overlooked. ‘Intimas’ has never been the subject of an article

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1 On the one hand, Como agua was seen as a major breakthrough for women authors in Mexico. On the other hand, as epitomising declining standards and the prevalence of market forces which had led to the emergence of light literature. I am not the first to notice this contradiction in the reception of Esquivel’s work. Nuala Finnegan and Jane E. Lavery write with reference to Esquivel and Ángeles Mastretta: ‘Despite the commercial and critical success of their work, it is their best-seller status that has led to their dismissal as “easy literature” by many high-brow critics and by the general reader alike’ (2). Claire Taylor refers to: ‘the often heated debate about her works and status as a writer’ (‘Laura Esquivel and the Boom Femenino’ 199). An analysis of reviews of Como agua in the Mexican press has also shown how it was more often associated with enjoyment rather than with literary quality (Bowskill 80). On the debate surrounding literatura light see: Finnegan Ambivalence 148-150.
length study and the predominantly non-fiction writings in the collection are rarely mentioned in studies of Esquivel’s fiction.

This article seeks to show that our understanding of both *Como agua* and ‘Intimas suculencias’ is enhanced if they are read as companion texts in an overarching project to conceptualise and put into practice a *nueva literatura*. The key features of this new literature are the breaking down of barriers which separate food and domestic knowledge from written knowledge, and food and sexual pleasure. The removal of these barriers, Esquivel suggested, would lead to a revalorisation of the kitchen space, a celebration of female sexuality, and an end to gendered binary thinking. This article is structured around these features. It analyses the representation of food and knowledge, the representation of the kitchen space as a non-gendered space and the relationship between food and sexual pleasure and the representation of female sexuality. Cutting across all three sections is an analysis of the ways in which gendered binary thinking is or is not challenged.

In ‘Intimas’, Esquivel also uncovered a canon of Hispanic women writing about food, knowledge and pleasure. I take Esquivel’s admittedly brief statements about the representation of food, knowledge, and pleasure in these texts as a starting point to revisit these texts and to develop a more comprehensive understanding of the canon she proposed and her relationship to it. The tradition Esquivel articulated included Sor Juana Inés de la Cruz’s ‘Respuesta a la muy ilustre Sor Filotea de la Cruz’ (1691), Maria Luisa Mendoza’s ‘Fruta madura de ida’ (1976), Rosario Castellanos’ ‘Lección de cocina’ (1971), Dorelia Barahona’s *De qué manera te olvido* (1990) and Inés Arredondo’s ‘Estío’ (1965). As will be seen, Esquivel positions these texts as flawed but necessary precursors to the creation of a *nueva literatura*.

Sor Juana’s ‘Respuesta’ is a letter by the 17th century nun defending women’s education in which she highlights what she was able to learn from time spent preparing food in the kitchen. Mexican journalist, novelist and politician Mara Luisa Mendoza, commonly known as La china Mendoza, writes in ‘Fruta madura de ida’ about a woman who receives a basket of fruit from her lover who becomes her husband only later to abandon her. Rosario Castellanos’ ‘Lección’ tells the story of a newly married woman as she attempts to cook her first meal for her husband. *De qué manera*, by Dorelia Barahona, who was born in Madrid but lived in Costa Rica where the novel is set, tells the story of the friendship between three girls from teenagers to adulthood. Inés Arredonodo’s ‘Estío’ centres on the relationship between a mother who narrates the story, her son, for whom she feels an incestuous desire, and her son’s friend who desires her. Finally, Laura Esquivel’s own novel, set against the backdrop of the Mexican Revolution and narrated by the protagonist Tita’s great niece, tells the story of Tita’s relationships with Pedro and John as well as with the other women in her family: Mama Elena, and her sisters Rosaura and Gertrudis. Not all of these texts feature food as prominently as *Como agua*. Yet they were all identified by Esquivel as illustrative of important trends in the ways in which food, knowledge and pleasure have been represented in the Hispanic world and how these representations reflected the changing status of women. The texts Esquivel selected and her own novel, *Como agua*, of course belong to an even broader tradition, identified by Tamer Heller and Patricia Moran, of women writing about food, knowledge, pleasure and the kitchen space as a way of

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2 The tradition Esquivel outlines is mostly, but not exclusively, one of Mexican authors. The exception is Dorelia Barahona who was born in Madrid and lives in Costa Rica. *De qué manera te olvido*, the novel to which Esquivel referred, was first published in Mexico and Barahona spent some time in Mexico while writing the novel which is dated ‘Abril, 1979, Costa Rica. Abril, 1989, México’ (Barahona 94). ‘Fruta Madura de ida’ was first published in 1976 and is included in the collection *Ojos de papel volando*. ‘Lección de cocina’ was first published in *Álbum de Familia* in 1971. For the editions referenced here see the Works Cited at the end of this article.
expressing ‘deeply conflicted feelings about appetite and desire, authority and assertion’ (Heller and Moran 3). The present article, however, focuses only on those texts Esquivel mentions in ‘Intimas’ because it was in relation to them that she sought to locate her own writing and trace the development of a ‘new literature’.

We can understand Esquivel’s desire to locate herself in relation to her female predecessors with reference to the ideas of Sandra Gilbert and Susan Gubar who have noted the problems women authors face when confronted by a male-dominated canon. Whereas the male authors of the Boom seem to conform more to Harold Bloom’s ideas about the ‘anxiety of influence’ in the way that they did all they could to distance themselves from their predecessors, in ‘Intimas’ Esquivel, a member of the boom femenino, took a different path. Her anxiety, based on Gilbert and Gubar’s conceptualisation, was one of authorship, ‘a radical fear that she cannot create, that because she can never become a “precursor” the act of writing will isolate or destroy her’ (49). Faced with this anxiety, the female author must undertake a ‘revisionary process’ (Gilbert and Gubar 49). The starting point for this process, Gilbert and Gubar suggest, is to identify ‘a female precursor who, far from representing a threatening force to be denied or killed, proves by example that a revolt against patriarchal literary authority is possible’ (49). In so doing, the woman author legitimizes ‘her own rebellious endeavours’ (Gilbert and Gubar 50). Given the polarised reception of Como agua in the previous year, the idea that Esquivel used her speech at the Guadalajara Feria del Libro to try defend her work with reference to a broader tradition is particularly compelling. Nevertheless, as can be seen in the way Esquivel also distances herself from the women she cites, the woman author’s relationship with her female precursors remains ambivalent: ‘even the maker of a text, when she is a woman, may feel imprisoned within texts’ (Gilbert and Gubar 52). By analysing the claims Esquivel made about each of her antecedents in more detail this article identifies Esquivel’s ambivalent relationship to them as well as shedding light on several texts which have been largely forgotten.

Esquivel’s ‘Intimas’ is particularly significant as efforts to formulate a canon of Mexican women’s writing in criticism had only recently emerged at the time it was written. As Nicola Stead notes, ‘Gilbert and Gubar’s study emerged at a particular moment in time when women in the Second Wave of feminism were struggling for social equality and recognition’ (20). Similarly, when Margaret Atwood and Carol Shields took up the challenge of identifying a history of Canadian women’s writing it ‘coincided with the rise of the women’s movement in Canada and internationally’ (Stead, 28). Claire Taylor has noted that it took some time for Latin American feminist criticism to follow the trend, which had earlier emerged in Anglo-American feminist criticism, of uncovering a lost tradition of women’s writing. Taylor writes: ‘until the late 1980s, when La Scherezada criolla and other early forays into Latin American feminist criticism were published, there was little sustained focus of feminist criticism on specific writers, with an attempt to sketch an alternative female canon’ (93). One of the important contributions of these texts was to, as Pérez Sastre and Giraldo G noted in their review of La Scherezada criolla, show ‘“toda una “genealogía” de esa escritura hecha, desde los inicios del siglo XX en Latinoamérica, por las mujeres, ese “continente negro” desconocido e ignorado la mayoría de las veces”’(quoted in Taylor 94). In Mexico specifically, the 1980s saw the publication of foundational texts such as Martha Robles’ La sombra fugitiva. Escritoras en la cultura nacional and Fabienne Bradu’s Señas particulares: Escritora. Ensayos sobre escritoras mexicanas del siglo XX. These publications are significant because they traced a genealogy of Mexican women writers. Esquivel did likewise in ‘Intimas’.

Despite the vast amount of academic criticism dedicated to Como agua para chocolate, no-one has yet connected Como agua and ‘Intimas’ as this article does. The fact that Esquivel’s non-
fictional writings have been overlooked is in keeping with Claire Taylor’s statement about ‘the levels of suspicion that still remain when women’s cultural production comes under scrutiny’ particularly when it involves a woman talking or writing about other women (94). In returning to the feminist politics of Como agua the article also goes against the grain of recent criticism about the novel which, as Victoria Martínez has noted, has moved away from feminist readings in favour of connecting ‘the message of the text with neo-liberal policies’ (28). Equally unexpected is that critics, with few exceptions, have had little to say about the connection between Esquivel’s novel, Sor Juana’s ‘Respuesta’ and Castellanos’ ‘Lección’. The exceptions are Diane Long Hoeveler, Cristina Ortiz and Herminia Alemany Valdez who foreground similarities between Como agua, ‘Lección’ and/or the ‘Respuesta’ while Janice Jaffe and Tony Spanos position Esquivel’s text in terms of a break away from one or both of Sor Juana and Castellanos. These discussions focus on the representation of the kitchen space. By focusing on food, knowledge, and pleasure in the three texts this article reveals that there are both points of convergence and divergence between Esquivel and her predecessors. The relationship between Como agua and the texts by the other women authors Esquivel cited has, until now, been completely overlooked.

Just as Esquivel noted the connection between Sor Juana and Rosario Castellanos, so too has this relationship been discussed by Julia Cuervo Hewitt who notes the profound influence of Sor Juana on Castellanos (135). Nevertheless, Hewitt does not address the representation of food and its relationship to knowledge, pleasure and the kitchen space in the two texts. This article revisits ‘Lección’ alongside Como agua as well as the ‘Respuesta’, ‘Fruta madura’, ‘Estío’, and De qué manera focusing on the representation of food, knowledge, the kitchen and pleasure.

Compared to the body of criticism about Como agua, little has been written about Arredondo, Barahona and Mendoza. Beatriz Espejo’s prologue to the FCE collection of Arredondo’s short stories emphasises the transgressive thrust of Arredondo’s choice of incest as a subject for the short story. Alfredo Rosas Martínez and Armando Segura Morales also focus on the representation of incest in the story. The alignment of nature and the female protagonist is discussed by Segura Morales and Maria Alicia Garza. The latter also interprets ‘Estío’ as a feminist reworking of the Greek myth Hipólito by Euripedes. Garza proposes that in this rewriting the protagonist as the narrator is able to articulate her desire and so finds sexual liberation even as she avoids committing incest but I will argue that this liberation is partial at best. Neither Rosas Martínez, Garza nor Segura Morales make reference to the representation of food in the text. Barahona perhaps came to Esquivel’s attention after De qué manera won the Premio Juan Rulfo for a first novel awarded by the Mexican Instituto Nacional de Bellas Artes in 1989. The novel was subsequently published by the Mexican publishing house Ediciones Era.

Barahona’s work has been anthologised and she is sometimes mentioned in lists of Costa Rican authors but I was only able to locate one article on De qué manera by Arnoldo Mora Rodríguez which focuses on the way in which the novel relates to the historicopolitical context in Costa

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3 Recent articles to focus on ‘Lección de cocina’ independently of Sor Juana include those by Helena López, who writes about contradictory emotions in the text and Zoe Brigley Thompson and Sophie Gunne, who discuss the representation of sexual domination. See also: Elia Saneleuterio, who identifies different symbolic levels of discourse in the story which connect the cooking in the present with the narrator’s sunburn, sex with her husband on honeymoon, and her changing identity after marriage and Gilda Luongo Morales who analyses how different types of discourse intersect with an emphasis on autobiographemes.
Rica and Central America in the 1970s and 80s. There is similarly little criticism about María Luisa Mendoza and, to my knowledge, nothing on ‘Fruta de ida madura’.\(^4\) Mendoza was included in Rosario Castellanos’ collection of essays *Mujer que sabe latín* but despite Seymour Menton describing her as ‘bien conocida como periodista, locutora de televisión, novelista y diputada’, astoundingly criticism of her work is largely limited to book reviews (368).\(^5\) As Magdalena Maiz and Luis H. Peña point out ‘the lack of monographic studies attempting to comprehend her work in a general and thorough manner points out that there is still much criticism to be written about her work’ (324). This article is a first step towards a better understanding of the work of Mendoza and the other women who formed part of Esquivel’s canon of women writing about food, knowledge and pleasure.

### Food and Knowledge

This section analyses the extent to which *Como agua* lives up to Esquivel’s aspirations for a *nueva literatura* and scrutinises Esquivel’s understanding of her predecessors’ portrayals of food, knowledge, and the kitchen to identify points of convergence and divergence between them. Esquivel hoped that in a *nueva literatura* food and knowledge would be reconciled and the kitchen would become a valued space for both men and women.

In ‘Intimas’ Esquivel points to the experience of Sor Juana Inés de la Cruz as evidence that the food-knowledge dichotomy was false because the nun had found knowledge in the kitchen when she was deprived of her books (73). She also argues that Rosario Castellanos’ ‘Lección de cocina’ illustrates the frustration experienced by educated women when there is a lack of opportunities for them in the public sphere. Finally, she interprets Dorelia Barahona’s *De qué manera te olvido* as evidence of how women had internalised society’s devaluation of the private sphere (Esquivel, *Intimas*, 75-6). Whilst we may take issue with Esquivel’s narrow definition of ‘knowledge’ as being associated with the written word we should nevertheless remember the long association of writing and authority in Latin America. As Edmundo Paz-Soldán and Debra A. Castillo remind us with reference to Angel Rama’s classic *The Lettered City*, ‘The nineteenth-century scholar possessed control over the social and political order because he also controlled, among other powers, the authority of scriptographic technology in a mostly illiterate society’. He, thus, had few competitors – certainly no female ones – in his ambitious effort to organize the new republics according to the power of the word’ (3). Shirin Shenassa, drawing on the work of Walter Mignolo, similarly and emphatically states: ‘One cannot deny the impact of writing on oral cultures in the conquest and subsequent colonization of Latin America, and the relationship between the technology of alphabetic writing and administration, control, and power’ (253). Moreover, Shenassa points out that under the Spanish Empire ‘print separates knowledge from experience’ (255). It was no longer necessary to experience something to know it. However, ‘large segments of the population, including the majority of women’, had no access to written forms of knowledge whereas they had previously had access to ‘earlier information types such as “wisdom” or “craftsmanship”’ (Shenassa, 256). It is this entrenched tradition of separating the two spheres of written versus experiential knowledge which arose from the Spanish Empire that Esquivel hopes will be overcome in the *nueva literatura*.

In *Como agua* Esquivel tries to bridge the food-knowledge divide and create a *nueva literatura* by showing how experiential knowledge about cookery can be turned into written knowledge.

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\(^4\) Searches of the Mexican CONACYT database and Redalyc as well as the MLA bibliography, JSTOR, Project MUSE and others yielded no studies of the story.

\(^5\) See also: Charles M. Tatum, ‘Maria Luisa Mendoza, atrevida novelista mexicana’.
Thus, Tita’s culinary creations gain longevity as a written text in the form of a recipe book. As Jaffe observes, by the simple fact of bringing the kitchen and writing together the novel unites ‘two supposedly incompatible companions for women today’ (202). Tita begins writing her recipes down on the same night she witnesses Gertrudis run away and so this practice is presented as Tita’s parallel attempt to find her own freedom and means of self-expression. Furthermore, it is through the written text of Tita’s recipe book that her great niece learns to cook and so food is re-connected to book-based learning. Equally, however, this written legacy is a link to the oral tradition handed down from Nacha to Tita. Thus, we are invited not only to question the separation of food and knowledge, but also the devaluation of non-written forms of learning.

Tita’s cookery skills, as Ibsen notes, are deliberately represented as learned rather than biologically determined (142). As learned knowledge Tita’s skills are placed on an equal footing with John’s scientific knowledge (142). Kari S. Salkjelsvik goes so far as to suggest that the effectiveness of Tita’s home remedies and her creativity in cooking may lead us to see her knowledge as superior to John’s (176-7). Thus, the novel brings into question gendered assumptions which value the supposedly ‘masculine’ form of scientific knowledge. The commensurability of the two forms of knowledge is underscored by the similarities between Tita’s recipes and the methods for John’s experiments. The description of the latter reads: ‘En una libra de agua se disuelve una de nitro y se le agrega un poco de azafrán para darle color, y en esta solución se baña el cartón’ (Esquivel Como agua 101). Similarly, Tita’s recipe for chorizo norteño instructs: ‘En cuanto suelta el hervor, se retira del fuego y se le pone a la olla una tapadera encima, para que los chiles se ablanden’ (Esquivel Como agua 79). By suggesting that each task requires the same level of skill and knowledge the novel can be seen to invite a revalorization of Tita’s domestic abilities. However, it does not bring into question the traditional gendered association between women and domestic knowledge. In this respect, Como agua does not completely undermine gendered binary thinking and falls short of fulfilling Esquivel’s hopes for a nueva literatura.

The false separation between food and knowledge, as Esquivel noted, had already been overcome by her predecessor, Sor Juana, who, in her ‘Respuesta’, saw food and knowledge as complimentary forms of sustenance. Sor Juana’s will to discover forbidden knowledge invites comparison with Eve who was unable to resist the lure of the forbidden fruit of the tree of knowledge in the Garden of Eden. This similarity could have undermined her defence of women’s education in the eyes of the Church. Indeed, as Nina M. Scott observes, ‘the issue of permissible inquiry versus excessive and thus sinful striving for knowledge’ is dealt with in Sor Juana’s ‘Primero Sueño’ so she was well aware of the restrictions imposed by the Church doctrine on her quest for knowledge (513). Nevertheless, such is Sor Juana’s thirst for knowledge, including forbidden, secular knowledge, as evidenced in the ‘Respuesta’ that she describes it as ‘el mejor alimento y vida del alma’ (emphasis added). In describing knowledge in terms of nourishment she creates a direct parallel between food for the body and the knowledge which feeds the soul (988). Here again, however, the insistence that knowledge, rather than the Holy Spirit/God, nourishes the soul could put her at risk of being considered heretical.

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6 It can also be argued that the novel undermines the supposed superiority of Western forms of knowledge through the characters of Nacha and Luz del Amanecer. Spina, for example, notes that John ‘privileges his grandmother’s knowledge over that of the West and finally becomes an open follower of his grandmother’ (215). Such an interpretation has, however, been brought into question by Victoria Martínez who suggests that the novel ultimately confirms racial stereotypes around the idea of the ‘noble savage’ (35).
Sor Juana also demonstrated that knowledge did not have to come from written sources but could come from experiential learning when she described how she found opportunities for learning in the kitchen. Indeed, it is possible to read Sor Juana’s claim to be able to find an education even in the kitchen as a thinly disguised boast about the creativity and flexibility of her intellect. Or, perhaps even more daringly, a rejection of religious texts in favour of secular knowledge that could be acquired by observing the world around her. The value she places on the lessons learned in the kitchen is underscored firstly by the description of her lessons from the kitchen which calls to mind the procedure of a scientific experiment as she relates how she has identified the different outcomes of her actions: ‘Veo que un huevo se une y fríe en la manteca o aceite y, por contrario, se despedaza en el almíbar, ver que para que el azúcar se conserve fluida basta echarle una muy minima parte de agua en que haya estado membrillo u otra fruta agria...’ (de la Cruz 986). Significantly here practical, hands-on experience is seen as the essential precondition of written knowledge. Sor Juana also brings gendered assumptions which connect women to knowledge about cooking into question when she writes, with a hint of irony, ‘qué podemos saber las mujeres sino filosofías de cocina?’ (de la Cruz 986). She also mockingly reassures her imagined interlocutor/reader that learning is not incompatible with performing domestic duties when she cites Lupercio Leonardo’s assertion that ‘bien se puede filosofar y aderezar la cena’ (986). In ‘Intimas’ Esquivel suggested that in Como agua she was continuing the work begun by Sor Juana in pointing out that the division between food and knowledge was false. This claim is borne out by closer analysis.

In contrast to Sor Juana and Tita, the woman portrayed in Castellanos’ ‘Lección de cocina’ is unable to reconcile food and domestic skills with her pursuit of written forms of knowledge. In this sense ‘Lección’ does not live up to the standards of nueva literatura. Nevertheless, all three texts defend the commensurability of knowledge about cooking and other, traditionally ‘masculine’, forms of written and academic knowledge. Trying to adapt to her new circumstances as stay at home wife the narrator of ‘Lección’ unsuccessfully tries to relate her cooking to a more familiar academic context thus establishing a parallel between the two types of knowledge. She requests a preface and a dictionary of technical terms ‘para hacer accesible al profano el difícil arte culinario’ and starts the conclusion of the story of her failed attempt to cook a first meal for her husband with ‘Recapitulemos’ as if she were concluding an academic essay (Castellanos. ‘Lección’ 838 and 845). She also describes both the knowledge she had previously gained and that she will need to acquire in the kitchen as ‘destrezas’ placing them on an equal footing whilst still separating, as Alemany Valdez notes, ‘el saber como actividad práctica y el saber como actividad intelectual’ (Castellanos. ‘Lección’, 837 and Alemany Valdez 7). Furthermore, the fact that the educated narrator struggles to understand the specialist vocabulary in the recipe book suggests that the language of the latter is as obscure to the uninitiated as an academic essay. Expert knowledge is required to interpret either text. The assumption that knowledge about cooking is innate and, in fact, not even knowledge as much as instinct is also undermined in Castellanos’ text as the narrator states that the recipe book: ‘Me supone una intuición que, según mi sexo, debo poseer pero que no poseo, un sentido sin el que naci que me permitiera advertir el momento preciso en que la carne está a punto’ (‘Lección de cocina’ 841. Emphasis added ). In this way, Castellanos, more than either Sor Juana or Esquivel, undermines the association between women and domestic knowledge whilst also affirming the latter as a branch of knowledge. Be that as it may, Esquivel saw Castellanos’ story as reaffirming the division between food and knowledge as the protagonist is forced to choose between either the domestic or the academic world. For Esquivel, therefore, ‘Lección’ reflected the struggles women experienced in the mid to late twentieth century as they tried to negotiate lives where they had increased educational opportunities but were still faced with expectations of fulfilling their traditional roles as wives and mothers. The narrator-protagonist
does not exhibit the desired understanding of food and knowledge Esquivel wishes to see in her *nueva literatura*. Nevertheless, closer examination reveals some interesting points of convergence between *Como agua* and ‘Lección’ and their attitudes to domestic knowledge. Equally, the association between women and domestic knowledge in *Como agua* and ‘Respuesta’ indicates that they too may fall short of the standards of the *nueva literatura*.

The Revalorisation of the Kitchen as a Non-Gendered Space

In a context today where Mexican women can put their lives at risk just by entering public spaces and where they are also not safe from domestic abuse at home, the need to challenge the gendered division of space is particularly pressing. As Lucía Guerra Cunningham notes in her analysis of gender and space in representations of the house/home in Spanish American women’s writing:

> Puesto que desde una perspectiva geográfica y antropológica, el espacio se produce bajo factores socio-culturales insertos en un sistema genérico, el paradigma que divide la ciudad entre “lo público” y “lo privado” debe comprenderse como parte de un fundamento ideológico que refuerza las diferencias atribuidas a “lo femenino” y “lo masculino” (819).

The *nueva literatura* which Esquivel describes, and towards which she suggests generations of women authors have been striving, represents one way to transform the public imaginary and undermine the existing binary division in society which continues to demarcate and devalue ‘feminine space’ and puts women’s lives in danger when they step outside its boundaries.

In ‘Intimas’ Esquivel suggests that a *nueva literatura* was required because ‘el pensamiento, la razón, el estudio, el saber’ had been categorised as masculine and separated from ‘el placer gastronómico y el sexual’ which had been labelled as feminine (71-2). One of the main aims of the *nueva literatura* was to end this polarised and gendered binary thinking. A *nueva literatura* would present a balanced view which would enable women and men to ‘regresar a la casa que abandonamos, pero ahora conscientemente, a otro nivel’ (Esquivel, ‘Intimas suculencias’, 83).

No critics have connected, as this article does, Esquivel’s representation of the kitchen in *Como agua* with her desire to create a *nueva literatura* one of the central characteristics of which was that it would bring an end to conceptualising the kitchen as a gendered space. Nevertheless, Tina Escaja has argued that in selecting the kitchen as the centre of the action and the site of Tita’s power *Como agua* contributes to ‘la redistribución jerárquica del territorio narrativo convencional’ (‘Alteración’ 1). Critics have also debated extensively the question of whether *Como agua* is a feminist text in which the kitchen, as Jaffe suggests, is a ‘space of creative power rather than merely confinement’ (201) or whether, as in Maite Zubiaurre’s view, this ‘kitchen tale’ keeps ‘women within the magic-domestic realm and at the margins of any real public influence’ (np). An alternative reading, which locates the text between these two

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7 In ‘Reinscribiendo a Penélope’ Escaja also emphasises the importance of the kitchen: ‘La cocina representa el nuevo centro de interpretación donde se crea y (re)construye la realidad, y en cierta medida, la identidad de la mujer mejicana’ (572).

8 The broader question as to whether or not *Como agua para chocolate* reinforces traditional gender roles and binaries independently of its representation of the kitchen space has also received considerable critical consideration. As is the case for so many aspects of the novel, however, there is little consensus. On the one hand, Deborah Shaw and Brigitte Rollet suggest that the novel and film share a very conservative representation of gender (85). Claire Taylor similarly claims that, aside from some ‘ambivalent re-playings and possible
extremes, is proposed by Taylor who concludes that the text remains ambiguous because of an unresolved tension between Esquivel’s revalorizations of women’s domestic role and the kitchen space and traditional associations which cannot be completely discarded (Bodies and Text 137). Escaja similarly notes the contradiction between the kitchen as ‘lugar de reclusión’ within the patriarchal system and the kitchen ‘como lugar de poder, de creatividad y de liberación’ (‘Reinscribiendo’ 580). The reservations of Taylor, Escaja and others are based on the suggestion that by keeping Tita in the kitchen Esquivel reinforces the traditional association between women and the domestic sphere. Kari S. Salkjelsvik, for example, writes:

‘Uno de los problemas inherentes en estas interpretaciones es que mantienen vigente una división binaria del espacio – tanto físico como simbólico – derivada de una noción antropológica que diferencia entre los aspectos masculinos y femeninos de la cultura. Como consecuencia, las estructuras de poder que esta crítica ve supuestamente subvertidas en la novela resultan paradójicamente reforzadas: el hecho de definir un espacio femenino que aparece en oposición a otro masculino o de poder equivale en última instancia a permanecer dentro de la metapsicosis patriarcal. Mantener que un espacio es productivo para la mujer, o que rescata un discurso exclusivo de la mujer, no supone ningún tipo de redefinición de la estructura opresiva en sí, sino que meramente confirma la oposición entre marginador y marginado’ (171-2).

She nevertheless concedes: ‘El único elemento innovador dentro de esta dinámica sería que la mujer adquiere mayor poder’ (171-2). By reading Como agua alongside ‘Intimas’, however, we can see how Esquivel tries to address this association on the one hand by showing the need for men to also have a connection to the kitchen and, on the other hand, pointing to the need for women to have the choice to have a life outside the kitchen.

Although Tita finds strength in the kitchen, the kitchen is not, as Martínez suggests, a ‘woman’s space’ (29). Rather, it is ‘un lugar de comunión’ between the sexes (Esquivel ‘Intimas’, 83). This space is beneficial not only to Tita and Gertrudis but also, as Jaffe (209), Susan Lucas Dobrian (61) and Vincent Spina (215) have pointed out, to Pedro, John and Sergeant Treviño. Indeed, it is these men’s openness to this space that signifies them as the most sympathetic male characters in the novel. By making the kitchen the contested space in the power struggles between Mamá Elena, Tita, and Rosaura, the novel also challenges traditional understandings of the kitchen as a place of women’s subjugation. Initially, Mamá Elena exercises complete control over her daughters, the kitchen, and food production but, as Tita develops her skills, the kitchen becomes her domain and she escapes from her mother’s control: ‘Tita era entre todas las mujeres de la casa la más capacitada para ocupar el puesto vacante de la cocina, y ahí escapaban de su [Mamá Elena] riguroso control los sabores, los olores, las texturas y lo que

reorientations of gender stereotypings’, the female characters are unable to define themselves outside of its [gender] binary’ (Bodies and Text 142). On the other hand, Kristine Ibsen argues that ‘each of the female characters has an individual identity that does not necessarily fit into the rigid dichotomies imposed by patriarchal thought’ (143). She continues: ‘Real women, the novel shows us, may have “masculine” attributes such as strength and courage, just as real men may show “feminine” nurturing sides’ (Ibsen 143). Alberto Julián Pérez concurs noting that the male and female characters combine traits which may traditionally be thought of as masculine and feminine (49). Joanne Saltz presents a compelling argument that the novel disrupts gender roles and binaries suggesting that the female characters defy all of the categories (virgin, mother, whore) that would be traditionally assigned to them. Finally, Cristina Ortiz has suggested that the incorporation of different kinds of text, including those not usually thought of as literary, brings into question ‘el marco operante binario establecido por la ideología patriarcal’ (122-3).

Similar opinions are expressed by Harmony Wu 181 and Maite Zubiaurre np.
éstas pudieron provocar’ (Esquivel Como agua 45). Freed from her mother’s ‘fórmulas tan rígidas’ Tita adopts the kitchen as her own creative space and the location of her illicit encounters with Pedro (Esquivel Como agua 171). Thus, through the character of Tita, Esquivel tries to recover the kitchen as a space where self-expression and fulfilment are possible in order to produce her ‘nueva literatura que hable, sin resentimiento ni vergüenza, del hogar, del amor, de la cocina, de la vida’ (Esquivel, ‘Intimas suculencias’, 84). Nonetheless, it must be acknowledged that the kitchen only becomes a place of empowerment for Tita out of necessity.

The connection between Como agua and ‘Intimas’ in terms of the way both advocate a reimagining of the kitchen space can be seen in the way that both trace the development in attitudes over time. Before identifying what Esquivel sees as the ideal, non-gendered kitchen space in which men and women can freely enter and leave ‘Intimas’ traces the shifting attitudes towards this space across generations. A similar development in attitudes across generations is traced in Como agua. For Mamá Elena’s generation the kitchen was a space of confinement where one carried out one’s domestic duties and obligations which included managing the servants. Her daughter Tita is able to exercise some control from within the kitchen and gains some pleasure from her work there but is not free to leave. Gertrudis escapes the confines of the family home. For her the kitchen ‘becomes a space of spiritual renewal … to which she must return from time to time’ but because she cannot cook she has to rely on Tita to do so (Spina, 215). Gertrudis is keenly aware of her own lack of knowledge about cooking and how her sense of identity could be lost all too easily if Tita were to die: ‘Gertrudis lanzó una plegaria en silencio y con los ojos, pidiendo que Tita viviera muchos años más cocinando las recetas de la familia. Ni ella ni Rosaura tenían los conocimientos para hacerlo, por lo tanto el día en que Tita muriera moriría junto con ella el pasado de su familia’ (Esquivel Como agua 155). For Tita and Gertrudis’ generation it is not possible to have both a life outside and inside the kitchen. Tita’s great niece, on the other hand, is completely free to choose to spend time in the kitchen or not. In keeping with Esquivel’s comments in ‘Intimas’, hers is presented as the ideal situation and part of Tita’s legacy and in this way Como agua can be said to live up to the standards of a nueva literatura.

Tita has won for herself and future generations the right to choose to spend time in the kitchen and enjoy its pleasures or pursue other interests. An alternative interpretation is put forward by Martínez who asserts that Tita has made ‘no special progress’ because she returns to the kitchen in the final chapter to prepare food for the wedding (35). However, whereas for much of the novel the kitchen is the only place in which Tita can express herself and her feelings and where she has some control, by the end of the novel it is her decision to go back to that space. The way in which she takes a stand against the family tradition of not allowing the youngest daughter to marry frees future generations from a similar fate. Esperanza is liberated from her mother Rosaura who had threatened to continue the family tradition against which Tita had struggled.11 Having opened up a choice for her niece, Tita not only teaches Esperanza how to cook but also provides ‘otro tipo de conocimientos de los que su madre le daba’ (Esquivel

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10 Joanne Saltz notes that although Mamá Elena ‘has transgressed that system in her affair with José and the resulting birth of Gertrudis, later, as matriarch she enforces that system’ (34). Moreover, Saltz cites Jean Franco’s reminder that ‘in the privatized and inward-looking Hispanic house […] the virtual confinement of married women to the home had not only been required by the Church but was also intended to ensure the purity of blood that Spanish society had imposed after the wars against the Moors’ (Jean Franco cited in Saltz, p.32).

11 Jaffe also notes that ‘as a result of Tita’s rebellion, as an adult the niece enters the kitchen only when she chooses’ (208).
Como agua 202). Esta progresión de una generación a la siguiente, de obligación a la elección, es significativa. Tita’s type of passive resistance, which we may understand with reference to Josefina Ludmer’s concept of tretas del débil, is represented here as an important step taken by a generation of women whose courage opened up the opportunities now enjoyed by Tita’s great-niece and the protagonist of another short story in Intimas suculencias, ‘Mole negro de Oaxaca’. Both of these women can enjoy spending time in the kitchen and have independent lives outside the home. These women, unlike Tita, Gertrudis and, as will be seen, the women in De qué manera te olvido can ‘have it all’ because gendered binary thinking which separated food, knowledge and pleasure and saw women’s place as being in the devalued private sphere of the home has been overcome. Moreover, they need to ‘have it all’ because to ignore the kitchen space completely is detrimental. The result of not having a connection to the kitchen is to lose part of one’s identity, as Gertrudis is at risk of doing, or it results in the kind of unhealthy relationship Rosaura has with food whereby her pent up jealousy causes her to gain weight and suffer from bad breath and flatulence.

Writing about the protagonist of ‘Lección’ in ‘Intimas’ Esquivel observed that, for the generation she represents, being made to spend time in the devalued kitchen space was a source of frustration: ‘El hecho de que las actividades dentro de la casa no fueran productivas, hizo que fueran devaluadas por las mismas mujeres’ (75). ‘Lección’ opens with a description of the kitchen as an unwelcoming, alien space, almost hostile in its cleanliness: ‘Es una lástima tener que mancillarla con el uso’ (Castellanos 837). The kitchen reminds the protagonist of a sanatorium, although she wryly admits that at least ‘carece del exceso deslumbrado’ (Castellanos ‘Lección 837). The reference to a sanatorium is particularly interesting: ‘sanatorio’ is used particularly to refer to a hospital where tuberculosis is treated and so suggests that being married is akin to this illness in the way it debilitates and keeps women indoors. “Sanatorio” may also refer to a psychiatric hospital indicating in the context of the story that marriage, and especially being confined to the kitchen, has a negative effect on a woman’s mental health. This suggestion is certainly borne out by the narrator-protagonist’s experience as she does not want to tell her husband the truth about what happened to the now burned meat for fear of arousing concern: ‘mi marido va a mirarme con suspicacia, va a sentirse incómodo en mi compañía y va a vivir en la continua expectativa de que se me declare la locura’ (Castellanos. ‘Lección’ 847). Initially, the narrator resigns herself to the place she has been assigned as a result of her new role as a wife: ‘Mi lugar está aquí’ (Castellanos. ‘Lección’ 837). In the end, however she refuses to follow the established recipe for being a ‘good wife’. Rather than being the site of her final submission, therefore, her experience of being in the kitchen provides her with the stimulus to realise the limits of the sacrifices she is willing to make:

‘Pero yo contaba con que el sacrificio, el renunciamiento completo a lo que soy, no se me demandaría más que en la Ocasión Sublime, en la Hora de las Grandes Resoluciones, en el Momento de la Decisión Definitiva. No con lo que me he topado hoy que es algo muy insignificante, muy ridículo. Y sin embargo…’ (Castellanos. ‘Lección’ 847)

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12 Jaffe also makes the point that Tita has a role in educating Esperanza (207).
13 The reference to a ‘sanatorio’ as hospital for treating tuberculosis is perhaps particularly resonant because, as is well documented, Castellanos suffered from tuberculosis while working in Chiapas.
It is the place which ‘la obliga y le ayuda a la autoreflexión necesaria para la preparación y el
afianzamiento de la interioridad de su ser’ (Alemany Valdez 4). Thus, in the words of Brigley
Thompson and Gunne, “‘Cooking Lesson’ ends when the narrator becomes aware of her
passive status as a Guadalupe, and begins to actively fantasize instead about becoming a
sexually transgressive woman: a version of Tonantzin (the Aztec goddess that was Guadalupe’s
forebear), or a kind of La Malinche who revels in her own desires’ (282). As Esquivel stated,
the kitchen is a source of frustration for the narrator-protagonist of ‘Lección’ and it is a heavily
gendered space. However, what Esquivel did not recognise is that the kitchen is also the space
where resistance begins, where the narrator is able to think, reflect, express her suppressed
feelings and realise the limits of her own self-abnegation.

It is only because of this time spent in the kitchen that the narrator is able to articulate her
dissatisfaction and formulate her rebellion. By the end of the story, the narrator-protagonist
takes control: ‘Yo seré, de hoy en adelante, lo que elija en este momento […] Yo impondré,
desde el principio, y con un poco de impertinencia las reglas del juego’ (Castellanos. ‘Lección
de cocina’ 846). She decides not to follow the old ‘receta’ for being a wife whereby she seems
to conform to get what she wants because this does not represent an authentic self (Castellanos.
‘Lección de cocina’ 846). She rejects this path because ‘me repugna actuar así’ (Castellanos
‘Lección de cocina’ 846 emphasis added). She likens her role as a wife to being an actress in a
film. It is a performance that she has to put on, and of which cooking is a part, so that the couple
will conform to the stereotypical image of ‘la pareja de amantes perfectos y entonces, en la
mitad de un abrazo, nos desvaneceremos y aparecerá en la pantalía la palabra “fin”’. (Castellanos.
‘Lección de cocina’ 843). Failure to adapt to her new role, however inauthentic,
and even if it means putting on a lifelong performance, will mean the end of her marriage, but
complying will lead to the end of her sense of individual identity. The story thus connects food
and the kitchen with self-knowledge and, in an unexpected way, with one woman’s self-
realisation. ‘Lección’ does not live up to the criteria of a nueva literatura in the way it
represents the kitchen space but, in the way in which time spent in the kitchen leads to a new
self-awareness for the protagonist, Castellanos’ story is a more interesting antecedent to Como
agua than Esquivel realised.

Esquivel suggested that Barahona’s De qué manera illustrates how women have internalised
Society’s devaluation of the private, domestic sphere in favour of the public. We have seen how
a closer analysis of the representation of domestic knowledge as learned and the way the
kitchen becomes a site of self-realisation in ‘Lección’ complicates this view. Equally, a more
nuanced characterisation of Barahona’s text might also be required. The kitchen is less
important in De qué manera as the girls spend a lot of time in cafés and bars signifying their
growing independence as they move away from home. For María, having her own ‘gran cocina
de leña’ forms part of her ideal future life (Barahona 15). Her dream is realised when she moves
to the mountains with her second husband and prepares chicken with potatoes and tortillas
for her parents when they visit each Sunday. For María, therefore, the kitchen is highly valued and
is an integral part of her vision of an independent life. Nevertheless, as Esquivel asserted, María
has internalised society’s devaluation of her domestic role. She knows that for her friends her
situation would be pitiful: ‘Aquí estoy tranquila, dos niñas, un marido que de seguro a ti te
parecerá horrible y aburrido, una casa limpísima, dos pequeñez, cuatro peceras y bastantes
kilos de más’ (Barahona 10). Claudia, on the other hand, whom Leda accuses of being a self-
styled ‘escritora incomprendida’, prioritises her writing and her career in journalism. She never
marries and at the end of the novel, although she has lived abroad and achieved a lot in her
professional life, she is left longing for her lover, Valentín, a revolutionary who has not returned
from a mission (Barahona 9). From Esquivel’s point of view, De qué manera can be seen as a
step forward from ‘Lección’ because María does not outrightly reject the private sphere in the
same way as Castellanos’ character does. She chooses to spend time in the kitchen even though she is self-conscious about her decision aware of how it is viewed by others. Barahona’s text acknowledges the satisfaction Maria derives from her role as well as its limitations from Claudia’s perspective. Likewise, the novel notes Claudia’s professional achievements, whilst recognising the personal sacrifice they have entailed. Thus, while both choices are validated to some extent, *De qué manera* indicates that it is not ideal that women are expected to choose and no solution is presented to this impasse. From this point of view, *De qué manera*’s position may be closer to that of *Como agua* than Esquivel’s characterisation suggests. Both texts share the view that women should be free to have a career without sacrificing the benefits associated with a domestic life but only Esquivel’s text, in keeping with the criteria for a *nueva literatura*, attempts to present the kitchen space as non-gendered.

For Esquivel, Castellanos, and Barahona problems arise when women have no choice but to spend time in the kitchen. Even when there is no choice, for Esquivel, as well as for Sor Juana and Arredondo, the kitchen can still be an important site of refuge. Although most of ‘Estío’ is set outside, the kitchen is a place to which the narrator retreats when trying to hide from her incestuous feelings.14 For Sor Juana the kitchen was at least a place where she could acquire secular knowledge quietly resisting those who told her to give up her studies. As Nina M. Scott writes: ‘The convent was as close as she could come to a room of her own in which to nurture her intellectual life’ (513). Sor Juana also questioned the gendered division of space as being detrimental to both men and women. Thus she claims that Aristotle missed out because he was denied the opportunity to learn from being in the kitchen: ‘Si Aristótoles hubiera guisado, mucho más hubiera escrito’ (de la Cruz 986). In this way, the ‘Respuesta’, like *Como agua* participates in ‘la tarea de cuestionar la división estructural en esferas que sirven a la ideología patriarcal para catalogar en un registro u otro de acciones y pensamientos’ (Ortiz 121). In this sense, Esquivel’s assertion that the kitchen had been devalued in earlier literature could be nuanced.

Although Esquivel did not comment on the (albeit minor) references to the kitchen in ‘Fruta madura’ it is also not sufficient to say that the kitchen is devalued in this story. The unnamed protagonist is expected to support her husband’s political career by staying at home. She comes to resent the way in which she is side-lined despite being instrumental in his success. She was the overlooked ‘cocinera multiplicadora de panes el día de la elección’ and she compares herself to the railway sleepers which you travel over but ignore (Mendoza 99). As her role is not chosen and is not recognised she is resentful of her domestic duties which are listed without enthusiasm: ‘la mesura del pan casero, las servilletas almíndonas, la comida recetada por bisabuelas de rancho y tiempo’ (Mendoza 100). The protagonist bemoans the lack of importance her husband attaches to her domestic role but it is important to note that she recognises the vital role she has played in her husband’s success and so she does not devalue the domestic realm even if it remains a space that is encoded as exclusively female. Esquivel’s predecessors valued the kitchen space, but for them it remained a woman’s domain. In this context, the way *Como agua* represents the kitchen as a site of renewal for both men and women marks a change and a step towards creating the *nueva literatura* Esquivel described in ‘Intimas’.

**Food, Sexual Pleasure and the Celebration of Female Sexuality**

Esquivel’s call for a *nueva literatura* celebrating sexually liberated women was linked to, and reflected the emergence of, a group of increasingly independent, educated middle class women.

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14 On the significance of the outside setting see: Armando Segura Morales
Within her *nueva literatura*, as well as a uniting of food and (written) knowledge and revaluing the kitchen as a non-gendered space, Esquivel imagined that there would no longer be a negative association between food and sexual pleasure and that there would be a celebration of female sexuality. Debra Castillo explains that as the number of women authors and readers in Mexico grew so too did the interest in positive representations of female sexuality in literature:

> Whereas earlier Mexican best-sellers (including the century's first major best-seller, Santa) tended to be not only male-authored but also implicitly aimed at a male audience, modern Mexican best-sellers are more likely to be woman-authored and aimed at an audience of women, especially those leisured middle-class women who are now assumed to make up the bulk of book buyers in the country. Sales figures indicate not only that these women read prodigiously but that they overwhelmingly read works by other middle-class women in which women have positive protagonic roles. Even more interestingly, works like Sefchovich's and those of her colleagues who make it to Mexican best-sellerdom tend to highlight images of women who freely express their sexuality and who are not castigated for their adventurous love lives. National allegory, it seems, is giving way in these best-sellers to meditations on sexual politics, at least in what sells to the eager Mexican audience (33).

As Esquivel suggested in ‘Intimas’ the representations of women in literature were connected to women’s changing role in society.

In ‘Intimas’ Esquivel identifies Mendoza’s ‘Fruta madura de ida’ as illustrating the potential for a positive connection between food and sexual pleasure. She uses a quote from ‘Fruta madura’ to describe the fruit in the Garden of Eden even though Mendoza’s story does not reference the Genesis myth and so the quotation is taken out of context. Building on this quotation from ‘Fruta madura’ ‘Intimas’ identifies the Genesis myth in which Eve picks the forbidden fruit in the Garden of Eden as the foundational moment as a result of which ‘quedaron unidos la comida, el saber y el placer dentro de una creación literaria’ (‘Intimas’ 71). As we know, in the Genesis account (Chapter 3) eating the forbidden fruit is associated with pleasure (the food on the tree looks appetising) and the knowledge of sexuality and sexual difference because upon eating the fruit the couple, who had been naked, feel the need to cover their bodies. According to Esquivel, ‘Fruta madura’ reverses the traditional association, which stretches back to the Genesis story, between food, sexual pleasure, and sin. In Mendoza’s story the fruit is connected to sexual pleasure and the protagonist’s developing self-knowledge and awareness, but the element of sin is omitted. By citing Mendoza’s text in relation to the Genesis narrative Esquivel subtly highlights the way in which Mendoza and, by extension, her *nueva literatura* seeks to rewrite this foundational text in a way which reclaims women’s right to pleasure and to a voice with which to tell their own story.

Esquivel was right to say that ‘Fruta madura’ connects food and sexual pleasure without sin but this represents only a partial reading of the story. Narrated by a woman looking back on her younger self, referred to in the third person as ‘la niña’, ‘Fruta madura’ is built around a comparison between her and a basket of fruit which she receives from her admirer-husband.15 Initially, both are appetising and it is from this early part of the story that Esquivel took her

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15 The narrative plays with time so that it seems that the woman receives the basket of fruit both as a young woman from her admirer and as an older woman from the same admirer who went on to become her unfaithful husband.
Quotation for ‘Intimas’. The description of the fruit has clear sexual overtones: ‘se diría que tanta redondez eran matrices cortadas, pulpas sexuales, afiladas riquezas para lamerse, comerse mejor’ (Esquivel ‘Intimas’ 71 and Mendoza 98). The fruit is linked to the sexually ‘ripe’ female body: ‘la broma pesada de los capulines acharolados de laca, ojos de india, los duraznos velludos, nalgonas las peras, lomos de cocodrilo de las piñas’ (Mendoza 98). While these descriptions are associated with the young woman and her admirer, looking at the basket the narrator realises that she is still like the fruit; they will both mature and lose their appeal. As she says at the end of the story: ‘Como la fruta madura: nos caemos del árbol’ (Mendoza 100). It is for this reason that the woman suggests to her servant that they should eat the fruit and die so that neither will have to suffer the fate of aging. The servant agrees to this pact because she says men no longer pay attention to her anyway. In this context, female sexuality is not celebrated but is presented as overly dependent on male desire. The eating of the fruit will not bring pleasure only relief from the knowledge that they are no longer desirable to men and the pressures of trying to be sexually appetising. Thus, while the opening descriptions of the basket of fruit do, as Esquivel suggested, link food and sexual pleasure, the story overall complicates this connection. Equally, however, as in ‘Lección’, thinking about the fruit leads the protagonist to greater awareness of her situation. As a result, ‘Fruta madura’ draws attention not only to the problematic connection between food, women’s sexual pleasure, and male desire but also to the objectification of women (who are treated like pieces of fruit) and highlights the way in which women are discarded by society as they get older. In this sense, perhaps the most significant contribution of Mendoza’s text is the way in which the narrator who has been cast aside is nevertheless able to voice her own subjectivity and assume agency.

Arredondo’s ‘Estío’, like the Genesis narrative, associates food and sexual pleasure with sin and so, for Esquivel, ‘Estío’ is an example of how food and sexual pleasure have been wrongly separated (‘Intimas’ 77-78). The sin that the protagonist-narrator of ‘Estío’ risks committing is that of incest as she lusts after her son, Román, while her son’s friend lusts after her forming a triangle of unrequited love. Garza suggests that the protagonist’s ability to control her own narrative means that she enjoys ‘libre expresión sexual’ (np). However, her actions, and particularly her interactions with food, suggest that she is far from free to express her emotions. From the outset, food and passion are connected as the protagonist, her son, and her son’s friend eat together at home and later while standing in the river. After bathing in the river, the narrator describes bringing food from the house and falling asleep under the mango tree. Subsequently, as her desire becomes harder to control, she sends her son and his friend out alone and tries to satisfy her incestuous desire by voraciously eating mangoes. As Beatriz Espejo writes: ‘su sensualidad aflora más tarde cuando, acalorada, se sienta en la escalinata que da a la huerta para comer con voracidad tres mangos maduros dejando correr el jugo por su garganta’ (30). The discomfort she feels when La Toña catches her eating reflects her guilt about her feelings: ‘Me quedé con el mango entre las manos, torpe, inmóvil, y el jugo sobre la piel empezó a secarse rápidamente y a ser incómodo, a ser una porquería’ (Arredondo 16). Nevertheless, she derives some temporary satisfaction from the food as she allows the last drops of liquid to run down her neck leading to a feeling of release: ‘Y sin saber por qué comenzé a reírme alto, francamente’ (Arredondo 16). Finally, she enters a phase of wilful denial which is reflected in her complete withdrawal and the declaration that: ‘Creo que casi no respiraba […] tampoco tenía necesidad alguna’ (Arredondo 22 emphasis added). This lack of any need presumably includes the need for food so that it is only by denying all of her appetites to the point of feeling suffocated that can she resist temptation. Compared to Como agua, ‘Lección’ and even Sor Juana’s ‘Respuesta’, food plays a minor role in ‘Estío’. Yet the scene in which the protagonist eats the mango is unforgettable. This scene, contrary to Esquivel’s vision for a nueva literatura, links food and illicit sexual pleasure in a semiotic system in which desire for the former is used
to signal the narrator’s true sexual feelings. One appetite can be temporarily satiated through the other, but in the end only asceticism can save her from sin and this is a high price to pay.

In drawing on a semiotic system linking food and female sexual desire ‘Estío’, ‘Lección’ and Como agua, follow a long tradition in Hispanic literature including, for example, Leopoldo Alas’ La Regenta. According to Lévi-Strauss, a sign is used to express the one by the means of the other and categories relating to food can ‘be used as conceptual tools with which to elaborate abstract ideas’ (1). With reference to female sexuality as represented in myth, Lévi-Strauss notes that the sexual code often ‘becomes latent and is concealed beneath the alimentary code’ (369). Furthermore, Freud argues that repression is often accompanied by displacement whereby what is repressed finds a channel for expression which is less obvious and, therefore, less threatening to the status quo (Chapters 2 and 4).

In the context of this tradition Castellanos’ text is unusual because the narrator-protagonist expresses her lack of sexual feelings towards her husband through food even though, from the point of view of patriarchal society, her feelings would be less sinful within the context of marriage than the feelings of incest experienced by the narrator of ‘Estío’. As Alemany Valdez tells us, in ‘Lección’ ‘todas las alusiones a la carne remiten a lo sexual’ (6). The protagonist reports that the appearance of the meat ‘me inhibe el hambre’ (Castellanos ‘Lección 838). The meat which is ‘rígido por el frío’ and ‘rojo, como si estuviera a punto de echarse sangre’ may not look appetising but the real reason she is repulsed is because it reminds her of the appearance of her and her husband’s sunburned bodies and the way in which he made her lie on her back to have sex which she did not enjoy because of her sunburn (Castellanos ‘Lección 838). Brigley Thompson and Gunne suggest that the narrators’ ‘sexual life is symptomatic of the oppressive nature of her marriage and her domination by her husband’ (281). In ‘Intimas’ Esquivel was concerned that food and female sexual pleasure were too often linked to sin. Food has been used to conceal sinful sexual desire, as in ‘Estío’, but in ‘Lección’ it is used to veil the narrator’s equally socially unacceptable feelings of repulsion towards her husband. Nothing in ‘Lección’ suggests that food, like sex, does not have the potential to be pleasurable and without sin but Castellanos’ story is a useful corollary as it points out that the removal of sin alone is not enough to prevent either food or sex from provoking disgust.

Despite setting out her hopes for a nueva literatura in which food and sexual pleasure were not associated with sin in Esquivel’s Como agua food and sexual pleasure are connected with sin. Writing about sexual pleasure in Como agua Escaja notes that, for Tita, ‘la sexualidad se confina al cuarto obscuro donde los amantes se encuentran en silencio hasta muchos años después’ (‘Alteración’ 3). Tita’s desire for her sister’s husband is also concealed beneath an alimentary code, although there is a constant risk of the couple being overcome with emotion. Following Pedro’s marriage to Rosaura, food becomes a ‘código nuevo de comunicación’ between Tita and Pedro when other forms of communication are prohibited (Esquivel Como agua 50). Pedro, for example, expresses his delight at Tita’s cooking in front of his wife: ‘cerrando los ojos con verdadera lujuria: - ¡Este es un placer de los dioses!’ (Esquivel Como agua 49). In the long term, however, Tita, like the mother in ‘Estío’, cannot sublimate her desires through food and she suffers a breakdown as a result of which she too stops eating as well as speaking. As Ibsen has noted, ‘the connection between food and expression is underscored in the novel as Tita refuses to eat and to speak following her emotional breakdown’ (137). Thus, although ‘Estío’ and Como agua connect food, sexual pleasure, and sin they suggest that denying these appetites is destructive for women.

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16 On the link between food and female sexuality in La Regenta see Alison Sinclair’s ‘The Consuming Passion’.
Not only would Esquivel’s *nueva literatura* remove the link between food, sexual pleasure and sin it would also reconcile food and sexual pleasure without relying on traditional gender roles. Reading *Como agua* in the light of ‘Intimas’, therefore, leads us to reflect on the scene in which Tita communicates with Pedro through her cooking so that the act of eating becomes tantamount to a sexual experience in which Tita takes the active role instead of the traditional passive role:

Tal parecía que en un extraño fenómeno de alquimia su ser se había disuelto en la salsa de rosas, en el cuerpo de las codornices, en el vino y en cada uno de los olores de la comida. De esta manera penetraba en el cuerpo de Pedro, voluptuosa, aromática, calurosa, completamente sensual. Parecía que habían descubierto un código nuevo de comunicación en el que Tita era la emisora, Pedro el receptor y Gertrudis la afortunada en quien se sintetizaba esta singular relación sexual, a través de la comida. Pedro no opuso resistencia, la dejó entrar hasta el último rincón de su ser sin poder quitarse la vista el uno del otro’ (Esquivel *Como agua* 49-50 emphasis added)

Victoria Martínez suggests that Pedro’s passivity in this encounter, to which we are told ‘no opuso resistencia’ as Tita ‘penetraba en [su] cuerpo’, is evidence of his weakness and his ‘failings as a man’ (Esquivel *Como agua* 50 and Martínez 30). In ‘Intimas’, however, Esquivel argued that binary thinking which opposed knowledge and pleasure, active and passive was mapped onto a division of the masculine and feminine and needed to be challenged (72 and 82). In light of this statement, Pedro’s passivity should not be judged as a failing. Indeed, one way to overcome this false dichotomy imposed by binary thinking, Esquivel suggested, was through the preparation and consumption of food because the energy invested in the food by the woman preparing it ‘convierte al acto de comer en un acto de amor’ (emphasis added ‘Intimas’ 82). She continued:

‘se invierte, revierte y amalgama el rol sexual de la pareja. El hombre se convierte en el ser pasivo y la mujer en el activo. La energía de la mujer, mezclada en los olores, los sabores, las texturas, penetra en el cuerpo del hombre, calurosa, voluptuosa, haciendo uno el placer gastronómico y el sexual’ (emphasis added Esquivel ‘Intimas’ 83).

Esquivel’s continued association of women with food preparation and the significance of cooking as a means to express their love is not unproblematic as it continues to rely on patriarchal associations of women with the domestic sphere. However, the similarities between the vocabulary used by Esquivel in both texts is striking suggesting that her intention at least was to overturn traditional gender roles and to portray an ideal state where gender is overcome: ‘Aquí no hay guerra de sexos. Están superados’ (‘Intimas’ 83). On closer inspection, therefore, the scene in which Pedro eats the food Tita has prepared should not be viewed as portraying a simple reversal of roles whereby Tita becomes active and Pedro passive but, as Esquivel’s formulation suggests ‘se invierte, revierte y amalgama el rol sexual de la pareja’ (‘Intimas’ 83). Tita and the food she has prepared penetrates Pedro’s body but, like the food, she is also consumed by him and Pedro is overcome by Tita and the food she has prepared but he also devours it and her for his pleasure. In this scene at least, *Como agua* presents a less conservative, more complex view of gender relations which goes beyond a simple binary distinction albeit one that still apparently relies on women fulfilling their role as cooks.
In Tita’s case food and sexual pleasure are connected in terms of the repression of her feelings. It is in the portrayal of Gertrudis, however, that Como agua models the ideal of nueva literatura showing the fulfillment that can be achieved when food and sexual pleasure are connected in a way that is liberating. In one of the most memorable scenes in the novel Gertrudis eats the quails in rose petal sauce Tita has prepared and is so overcome with passion that she runs away with Juan. We are told that Tita prepares the same meal each year on the anniversary of her sister’s departure ‘como ofrenda a la libertad que su hermana había alcanzado’ (Esquivel Como agua 56). Esquivel thus links the enjoyment of food and sexual pleasure to personal freedom. Escaja points out that, in the end, Gertrudis’ status is ‘legitimized triply: by her marriage to her first love; by legitimizing her own identity as a mulatta through having a biracial child within wed-lock; and by social recognition and financial power’ (‘Women’ 21). Gertrudis is confident in her own sexuality which she conceives as being free of sin, even if others may judge otherwise, she has a positive attitude to food and the kitchen, and marries a man who is equally at home in the kitchen and respects her career. Barring the fact that she cannot cook, Gertrudis’ life and happiness is what is on offer for the women of the nueva literatura.

In Como agua food is also the link between generations of women as Tita’s recipes, which she received from Nacha, bring Gertrudis home and are passed on to her great-niece via Esperanza. This valuing of food as something which brings friends and family together and which evokes memories was overlooked by Esquivel in her consideration of a nueva literatura but represents an interesting point of convergence between Como agua and De qué manera in which food and drink are also associated with family ties. When Claudia leaves home food is high on the list of the items she will take with her: ‘el diccionario anarquista que le regaló el abuelo aragonés, sus semillas de zanahoria para la huerta, agujas, ganchillos y toda clase de manualidades’ (Barahona 34). The cost of independence from one’s family is also expressed in terms of food as Leda buys her own cake for her twentieth birthday and is sad that it is the first birthday cake that was not made for her by her mother: ‘Delante del pastel ríe, sin poder ocultar cierta tristeza […] Y, aunque disfrutara de sus nuevas posibilidades económicas, sentía que ese síntoma marcaba un gran cambio’ (Barahona 55). Indeed, in De qué manera independence often leads to loneliness signified by meals alone with only memories for comfort. As Claudia prepares her fish in Canada she misses home, friends, and family. It is this experience of eating alone which leads her to write to María after so many years. In contrast, when she returns home she is happy to spend time with her family and food is at the heart of this gathering: ‘Surtido con vino, horchata, picadillo de papaya verde y maduro con queso. Domingo de café y flan de coco entre los helechos. Después, una cremita de cacao mientras se acurrucan los niños y los gatos en las mecedoras para oír las historias de la que llega ….’ (Barahona 76). Although the relationship between food and family did not feature as part of her nueva literatura both Como agua and De qué manera invite us to reflect on the link between food and the joy of family.

In ‘Intimas’ Esquivel did not comment on the relationship between food and pleasure in Sor Juana’s ‘Respuesta’ or Barahona’s De qué manera. Closer examination, however, reveals that there is a link between food and pleasure in these texts. In the ‘Respuesta’, Sor Juana writes with excitement about ‘los secretos naturales que he descubierto’ and the pleasure she derives from having the freedom to learn. In De qué manera, as well as being associated with family ties, food is associated with the pleasures of friendship which in turn is linked to the development of a sexuality that is independent of men. At the beginning of the novel, when Claudia, Leda and Maria are teenagers, they form the ‘Cuerpo Activo de Mujeres Amantes’. The title of their group is a declaration of their intent to claim their own sexuality. When the group of girls meet they share their experiences with boys and tell one another what they have learned about sex. The sharing of food and drink is an integral part of this gathering as they sit in Leda’s room drinking beer, making pizzas and dancing as part of their ‘ritos libertarios’
(Barahona 16). On one occasion, after Leda has told her friends that she was raped and Claudia has confessed that her mother regularly overdoses on pills the girls toast using a special liqueur. The toast affirms the bond between the girls and is a celebration of their resilience. The fact that the toast occurs after they have finally spoken out about repressed and traumatic experiences highlights the positive association in the novel between open communication, mental well-being and a healthy enjoyment of food. This connection is also made in ‘Estío’ and ‘Lección’. Later, when the girls have grown up and are growing apart, Leda has learned to enjoy fine wine and food but the distance between the girls is signified by the fact that Claudia and Maria are no longer interested in the wine, food or what she says (Barahona 56). Again, food is part of semiotic code which expresses what cannot be said openly. Finally, the girls’ reconciliation is signified by another toast when Leda vows to start afresh after her lover has left her. Friendship, confirmed by the sharing of food, provides an antidote to this failed relationship. These bonds, expressed through food, are not sexual but the ties of friendship are more important in the girl’s lives as they provide solace after failed sexual relationships.

Esquivel’s focus in ‘Intimas’ and Como agua was on the link between food and sexual pleasure between men and women. This focus on heterosexual sexual relationships as being at the centre of her nueva literatura led her to overlook the way in which the other woman-authored texts she cited remind us of the joys of freedom, the pleasure of learning, and the importance of female friendship in the context of sexual development and healing.

Conclusions

Esquivel used her speech at a public event that is at the heart of the Mexican cultural calendar to cite the work of five Hispanic women authors. In so doing she drew attention to their work and invited new audiences to engage with it whilst grounding herself and her novel, which had been the subject of so much controversy, within a broader canon of women’s writing about food, knowledge and pleasure. This article took up the invitation implicit in that speech to go back and try to better understand not only Esquivel’s work but also that of her literary foremothers. Looking back at how her predecessors had represented the relationship between food, knowledge and pleasure, Esquivel suggested that we need a nueva literatura which would break down the boundaries between these categories, revalorise the kitchen and female sexuality and undermine gendered binary thinking. By reading Esquivel’s own novel in light of these comments it has been possible to discern how Esquivel tried to implement this agenda in her novel. In this respect perhaps her greatest innovation was to try to reimagine the kitchen as a non-gendered space which was needed by men as much as women. Nevertheless, even she was not completely successful in fulfilling all of the criteria of the nueva literatura particularly in the way that she continued to associate women with domestic knowledge even as she put it on an equal footing with written knowledge. Furthermore, closer examination of the texts she cited implying they were examples of the ‘old’ literature has revealed that some of her characterizations need to be nuanced and revised and that often Sor Juana, Castellanos, Mendoza, Arredondo and Barahona did more than she recognised to challenge the devaluation of the kitchen space, the regulation of female sexuality and to imagine new relationships between food, knowledge, and pleasure. These misreadings may be symptomatic of the way in which Gilbert and Gubar have suggested that even as women authors need to create a literary tradition in which to locate themselves their relationship to them remains ambivalent.

While Como agua and the ‘Respuesta’ value the knowledge acquired in the kitchen they do not completely undo the gendered binaries which associate women and the domestic which ‘Lección’ does. Esquivel was correct that De qué manera shows how women internalised the devaluation of the private sphere but closer examination showed that this situation is regretted in the novel. The kitchen provides refuge for Sor Juana and the mother in ‘Estío’ but for
Castellanos’ protagonist and to a greater extent, Tita, the kitchen becomes a site of resistance and empowerment even if in ‘Lección’ this resistance ultimately leads to a rejection of that space. Equally, for Tita embracing the kitchen means apparently conforming to a traditional gendered division of space highlighting the double bind that even when women claim the kitchen space the way it has been devalued undermines their position. There is, however, hope for change as represented by Tita’s ancestors. In connecting food and sexual pleasure as a form of liberation for Gertrudis Como agua comes closest to achieving the link Esquivel desired in her nueva literatura. However, Como agua, like ‘Estío’ also draws attention to the high price women pay for repressing their feelings. The link between food, sexual pleasure and a female sexuality free from sin is present in ‘Fruta madura’ and ‘Lección’ but these texts highlight the way in which women’s sexuality too often depends on men and that the freedom from sin alone is not sufficient to guarantee sexual pleasure. De qué manera meanwhile reminds us of the longstanding association which exists between food, family and friendship which is also present in Como agua but which Esquivel overlooked.

I would like to conclude this article by reflecting as to whether it may be unreasonable to draw so many conclusions from Esquivel’s speech which was later published as ‘Intimas’. The fact that Esquivel deemed it, and the other pieces in Intimas as worthy of being edited, gathered, and published speaks to the importance she (and her publisher) attached to them. Too often, newspaper and magazine articles, interview transcripts, epilogues and prologues and other such “ephemera” produced by authors are overlooked. Yet, to take one recent example, the work of Liliana Weinberg on prologues written by Borges showcases the value of looking at the full range of an author’s publications. Ignoring Esquivel’s speech whilst poring over the letters and unpublished draft texts of male authors smacks of a double standard. Treating Esquivel’s speech as a theoretical intervention also invites us to question our assumptions about what constitutes theory, what theory should be like and who writes it. As Taylor argues, drawing on the work of Eliana Ortega, ‘the task of the feminist critic is one of continual awareness of and openness to diversity and difference’ (‘Latin American Feminist Criticism Revisited 98). Chicana feminists such as Gloria Anzaldúa, Cherrie Moraga and Ana Castillo have already shown through their texts, which challenge boundaries between theory and fiction, that there is a need to question traditional western forms of theory and their suitability to express different experiences.17 As Sonia Saldívar-Hull has noted, ‘Chicanas ask different questions which in turn ask for a reconstruction of the very premises of “theory”’ (220). Dismissing Esquivel’s speech as too insubstantial or insignificant to merit attention is simply to reinforce existing hierarchies and replicate the way in which some critics tried to dismiss her work as literatura light to be read for pleasure but not taken seriously. We should reserve the right to interrogate her ideas for a nueva literatura and interpretations of her chosen texts. Nevertheless, we must also understand her strategy of naming a tradition of Hispanic women authors in her speech within a broader context of feminist literary criticism which has sought to recover and revaluate women’s contribution to literature and to interrogate how women are represented in it in ways which both reflect and influence women’s lived experience.

Works Cited


I am indebted to H. Blair’s work on Ana Castillo for this observation and for drawing my attention to the following citation.


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