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A Smart Adhesive 'Consume Within' (CW) Indicator for Food Packaging

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Abstract

A CO₂-sensitive, smart adhesive is reported in which a CO₂-sensitive pigment, comprising the pH-sensitive dye, phenol red, PR, coated onto nano-particulate silica particles, is dispersed in a hot melt, pressure sensitive adhesive. A CO₂-sensitive, brightly coloured adhesive tape is produced by coating the smart adhesive onto a polymer 'barrier' film substrate. When placed inside on the plastic lidding of a CO₂ MAPed package, the smart adhesive-based indicator changes to an orange/yellow colour due to the presence of the CO₂, and returns to its original deep purple colour, upon exposure to air, at a rate that depends upon temperature and the CO₂ permeability and thickness of the polymer barrier film. The smart adhesive tape is used as a 'consume within', CW, indicator for refrigerated goods and briefly compared in performance to the more complex 'After Opening Freshness' indicator produced recently by Insignia Technologies Ltd. Other potential time-temperature applications of this new technology are discussed briefly.

Keywords: pressure sensitive adhesive; CO₂; indicator; time-temperature; freshness

1. Introduction

Smart packaging is defined as 'packaging that provides additional levels of useful functionality beyond protecting, containing and providing information about the product' (Kerry & Butler, 2008). As part of smart packaging research many smart labels have been developed for food packaging to help improve quality control and reduce waste.

A major part of smart food packaging is Modified Atmosphere Packaging (MAP) in which the atmosphere within the food package is flushed with an inert gas, such as nitrogen or carbon dioxide, thereby reducing the oxygen content to typically 0.3-3% (Kerry & Butler, 2008, p. 4). Unlike nitrogen, carbon dioxide, CO₂, is classified as an active gas, since it affects most food-spoiling microbes, reducing significantly their growth, even if some oxygen is present (Brody, Strupinsky, & Kline, 2001). Both CO₂ and nitrogen slow the respiration rates of foods, such as fruits and vegetables, and retard oxygen-based spoilage. As a consequence, MAP is very effective at extending the shelf-lives of many foods and is widely used in packaging. Some typical shelf-lives of MAPed, and non-MAPed, foods are given in Table 1 (Mills, 2009c).

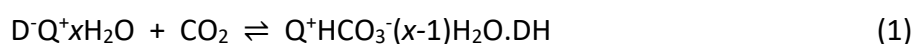
Table 1: Typical shelf-lives of some MAPed and unMAPed foods

Food	Lifetime when air-packaged /days	Lifetime when MAPed /days
Beef	4	12
Pork	4	9
Poultry	6	18
Bread	7	21

One of the problems with MAP is quality control, QC, in that it is impossible to check quickly and cheaply that each package has been properly MAPed and sealed. Thus, MAPed food packages are usually sampled by the package before shipping, typically every 300-400 packages, to ensure they are correctly packaged, and if a fault is found then the line is fixed

and the possibly compromised packages are scrapped/repackaged, resulting in a significant degree of waste.

In order to improve MAPed package QC, in the early 90's Cryovac-Sealed Air Ltd. introduced the Trufflex GS CO₂ indicator for individual and wholesale packages (Mills, 2009a). This CO₂ indicator used a solvent-based ink which contained an ion-pair of a pH indicating dye anion, D⁻, with a quaternary ammonium cation, Q⁺, such as the tetraoctyl ammonium cation. This ion-pair is usually represented as: D⁻Q⁺xH₂O since such ion-pairs usually retain a few molecules of water, even when dissolved in a lipophilic solvent, such as toluene. As a consequence, the D⁻Q⁺xH₂O ion pair readily dissolves in a solvent-based, i.e. non-aqueous, ink and, when allowed to dry, produced an indicator film that responds to CO₂, as if the dye is dissolved in water, *via* the following reaction:



Colour **A** Colour **B**

where, D⁻Q⁺xH₂O and HCO₃⁻(x-1)H₂O.DH are the differently coloured deprotonated and protonated forms of the pH-indicating dye, D. In the Trufflex GS CO₂ indicator (Mills, 2009a) the pH indicating dye *meta*-cresol purple was used and the polymer resin part of the ink, used to encapsulate the ion-pairs, was ethyl cellulose.

Since this time many different CO₂ indicators have been reported (Mills, 2009b; Neethirajan, Jayas, & Sadistap, 2009; Puligundla, Jung, & Ko, 2012), based on the above ion-pair technology, but with different dyes, phase transfer agents (although most often tetrabutyl ammonium hydroxide, TBAH) and encapsulating polymers. However, after an initial flurry of interest, this smart ink technology for MAP QC failed to prosper commercially, possibly because of the need to use solvent-based inks, since their water based equivalents would be easily leached and possibly because most food package printing has turned away from using solvent-based inks. Another problem with solvent-based, CO₂-sensitive inks is an inherent shelf-life instability due to a slow dehydration process and/or an irreversible reaction with the low levels of the acidic gases, NO₂ and SO₂ in air (Wolfbeis, Kovács, Goswami, & Klainer, 1998).

Recently, interest in CO₂-based indicators for MAP has been revived with the development of CO₂-sensitive smart plastic films, in which very small (radius = ca. 9 nm) hydrophilic silica

particles are coated with a layer of $D^-Q^+xH_2O$ ion pairs to create a CO_2 -sensitive powder pigment which is then mixed with a hydrophobic polymer, such as low density polyethylene, LDPE, and extruded as a CO_2 -sensitive plastic film (Mills & Yusufu, 2016a, 2016b). Unlike the equivalent solvent-based CO_2 sensitive ink, the resulting CO_2 -sensitive plastic film, when stored in a cool, dark place is stable for years (Mills & Yusufu, 2016a, 2016b). Fig. 1 provides a schematic illustration of the basic features of a CO_2 -sensitive smart plastic film.

This technology has been used recently by Insignia Technologies Ltd. (Glasgow, UK), referred to henceforth as 'Insignia', to create a variety of different MAP labels, including ones for: (i) leak-detection/MAP QC, (ii) after opening freshness (AOF) indicating and (iii) stock rotation/shelf-life monitoring (Insignia Technologies Ltd., 2019).

As can be seen from the types of smart indicators sold by Insignia and listed above, for stock rotation or shelf-life monitoring, one promising area of application of the CO_2 -sensitive plastic films, illustrated in Fig. 1, is as a colour-based timer. Timers in food packaging are not uncommon, especially time-temperature indicators, i.e. TTIs. A TTI is a smart label that shows the accumulated time-temperature history of a product. TTIs are usually employed to improve food distribution, reduce food waste and improve shelf-labelling by highlighting any significant deviations from the recommended refrigeration temperature (Taoukis, 2001; Wang et al. 2015). Probably the most well-known of the TTI's is the FreshCheck® Freshness 'You Can See®' indicator (FreshCheck® indicator, 2014) sold by the TempTime Corporation, based on the thermal polymerisation of colourless diacetylenic monomers to yield very dark, and conjugated polymers. The kinetics of the polymerisation depends not only on temperature but also upon the type of substitution, thereby allowing the production of TTIs with different temperature sensitivities. Fresh Check® indicators have been used in the past by the Monoprix supermarket chain in France on selected refrigerated products as well as other chain stores (Mills, 2009a). Most TTIs are full history, temperature-only activated indicators, requiring deep-freeze storage of the label prior to their application, which is a feature that limits their use mainly to frozen or chilled foods.

The Insignia CO_2 -based TTIs are different from all other TTIs in several respects, in that they do not require deep-freeze storage and are activated by simply exposing the indicator to air. For example, the Insignia 'after opening freshness', AOF, label works by reacting reversibly, *via* reaction (1), to the CO_2 within the MAPed package to produce the $HCO_3^-(x-1)H_2O.DH$

form of the dye (phenol red, PR), which is beige-coloured (Yusufu, Wang, & Mills, 2018). The label is activated as a time-temperature indicator by peeling back the lidding on which the indicator is attached, thereby letting the CO₂ escape and exposing the label to air. The Insignia stock rotation/shelf life monitoring labels work on the same principle, but are stored in a CO₂ flushed package and taken out (and so activated upon exposure to air) as required. In both cases, upon opening the CO₂-flushed package in which they are contained, the indicator slowly recovers its original colour, i.e. it turns from colour B (beige coloured for the AOF label) to colour A (deep purple for the AOF label) due to reaction (1) as the CO₂ slowly diffuses out of the indicator film into the ambient air (Yusufu, Wang, & Mills, 2018).

The kinetics of the above colour-changing process is largely diffusion-controlled, and so the time it takes for the colour of the indicator to completely change, depends upon: (i) the temperature and (ii) the CO₂ permeability, $Pm(\text{CO}_2)$, and the overall thickness, of the indicator layer plus any added barrier layer. If the temperature is fixed, as it is, at ca. 5 °C, for refrigerated products for example, then the time taken for the indicator to change colour can be tuned to a desired value, such as 4 days for the Insignia AOF label, through the careful choice of the barrier layer polymer CO₂ permeability, and its thickness, b . The main construction features of such CO₂ indicator based TTI labels, like the Insignia AOF label, are illustrated in Fig. 2(a). In the Insignia AOF label, a 70 µm Phenol Red, PR, LDPE CO₂-sensitive plastic film indicator layer is covered by a 30 µm barrier layer of white polyethylene terephthalate, PET, which has a low value for $Pm(\text{CO}_2)$ (Ashley, 1985), and sufficient thickness, that it ensures the MAPed packaged indicator at 5 °C will change from beige to a light purple colour after 4 days after opening (Yusufu, Wang, & Mills, 2018).

Most, if not all, the Insignia TTI label products work on the above principle and have the same structure as that illustrated in Fig. 2(a). However, the profit margins in packaging, especially food packaging are so tight that any additional costs, such as those for a smart label, are hard to bear unless they are very low. Achieving this necessary extremely low cost feature has proved a major hurdle in the commercialisation of most smart indicators for food packaging, including the Insignia AOF label. Interestingly, a brief inspection of Fig. 2(a) suggests that it might be possible to reduce markedly the number of components in the AOF label, and, for that matter, in any TTI with the same structure and principles of operation, by putting the smart CO₂-sensitive pigment into the pressure sensitive adhesive, as illustrated

in Fig. 2(b) and in this paper we report the first example of such a smart CO₂ sensitive pressure sensitive adhesive and tape.

2. Experimental

2.1 Materials

Unless otherwise stated, all chemicals were purchased from Sigma Aldrich in the highest purity available. All solutions were prepared fresh, and all aqueous solutions were made up using double distilled and deionised water. The SiO₂ (Aerosil 130 hydrophilic fumed silica) was provided by Evonik Industries (BET surface area = $130 \pm 25 \text{ m}^2 \text{ g}^{-1}$). Most of the different plastic films used in this work as the barrier layer, namely: 25 μm thick polytetrafluoroethylene (PTFE), low-density polyethylene (LDPE), polypropylene (PP) films and Polyethylene terephthalate (PET) of different thicknesses, i.e. 5 μm , 13 μm , 25 μm , were obtained from GoodFellow UK (Cambridge, UK). The one exception was 50 μm PET, which was purchased from Adhesive Technical Services Ltd (London, UK). The PSA, a synthetic styrene–isoprene–styrene (SIS) hot-melt, HM, adhesive (Tack Melt A43 A) was purchased from Ichemco S.r.l. (Milan, Italy). The silicone-release film was purchased ChemInstruments UK.

2.1.1 Smart Pigment preparation

0.2 g of phenol red and 3 mL of a 40 % tetrabutylammonium hydroxide solution in water (TBAOH) were added to a 120 ml beaker containing 2 g of hydrophilic silica (BET surface area = $130 \pm 25 \text{ m}^2 \text{ g}^{-1}$) dispersed in 100 ml double distilled, deionised water. The mixture was stirred vigorously using a magnetic stirrer for 2 hours and the coated, dispersed powder particles were then dried using a Buchi Mini Spray Dryer B-290. The final dry PR-SiO₂ pigment powder was purple coloured in air and changed to an orange/yellow colour upon exposure to 100% CO₂, as illustrated in Fig. 3(a).

2.1.2 Smart adhesive preparation

10 g of the hot-melt PSA (Tack Melt A43 A) were placed in a 100 ml beaker and warmed to 120°C in an oven, where, after a period of 10 min, the adhesive melted to a viscous liquid, and to which were then added 0.25 g of the PR-SiO₂ pigment and 2.5 mL of the 40 % TBAOH aqueous solution. The mixture was stirred for 30 s and then placed in the oven for another

5 minutes. This procedure of warming in an oven and stirring was repeated three times to ensure the adhesive, pigment and base were fully mixed.

The final purple colour smart, hot, viscous adhesive solution was placed on a clear 50 μm PET film which was taped on a 110 $^{\circ}\text{C}$ hot plate. A K-bar 6 (K hand coater, 2019), a metal wire-wound rod, heated to 170 $^{\circ}\text{C}$, which delivers wet film thickness of 60 μm , was then used to drawdown a film of the ink on the heated PET film. K-bar drawdown rods are routinely used in industry as a simple but effective way of applying reproducibly paints, printing inks, lacquers, adhesives and other surface coatings onto many substrates including paper, board, plastic films, foils, metal plates, glass plates and wood. Depending on the wire thickness used to wind the drawdown rod they can deposit wet film thicknesses between 4-500 μm (K hand coater, 2019). The final dried thickness of the K-bar coated smart adhesive on the PET film was found to be ca. 32 μm , as measured using Scanning Electron Microscopy, SEM. As with the pigment, the dried adhesive film appeared purple coloured in air and orange/yellow in CO_2 and photographic images of the hot melt (HM) PSA film in air, CO_2 and air again (after 1 h) are illustrated in Fig. 3(b).

The adhesive indicator strips were pressed onto a silicone release film and stored under ambient conditions in a cool dark place. Note that when the strips are pressed onto the silicone release film the grooves on the adhesive (due to the K-bar) are flattened out and in all subsequent work with these labels there is no evidence of lateral diffusion from the edge of the tape.

Pressure sensitive tack is the adhesive property related to bond formation that enables the adhesive to bond with the surface of another material upon brief contact under light pressure. A measure of this property can be gained from the rolling ball tack test (PSTC-6 Tack Rolling Ball, 2007), which involves rolling a steel ball down a set incline and along the adhesive and measuring how far it travels; a high tack PSA will yield a distance of 0-10 cm. The rolling ball tack test of the non-pigmented and pigmented HM adhesive yielded values of 2.1 and 3.3 cm which are similar to those reported for the adhesive (4 cm) (Ichemco, 2019) and suggest that the tack of the PSA HM adhesive used in this work is largely unchanged with the addition of 2.5 wt% of the smart pigment, so that both can be classified as high tack (pressure-sensitive) adhesives.

2.2 Measurements

All UV/ Vis absorbance measurements were made using an Agilent Technologies CARY 60 UV-vis spectrophotometer. All FT-IR spectra were recorded using a Perkin Elmer model Spectrum 1 FT-IR spectrometer. All digital photographs were taken using a Cannon 600D digital camera and all digital images were processed for their red, green and blue colour space values (i.e. RGB values) using the freely available photo processing software, *Image J* (Image J, 2019). All gases used were high purity and included pure CO₂ and Ar. Individual mixtures of 1% CO₂/air, 5% CO₂/air and 25% CO₂/Ar mixture were purchased from BOC and used as received. Different gases with different levels of CO₂ were generated using a Cole-Parmer gas blender. Unless stated otherwise, all work was carried out at 22 °C.

3. Result and Discussion

3.1 Smart pigment and adhesive film CO₂ sensitivity and responsivity

From Eq. (1) it follows that the ratio, R , of the concentrations of the protonated and deprotonated forms of the pH-sensitive dye is related to the %CO₂ via the following expression:

$$R = [\text{HD}]/[\text{D}^-] = \alpha \times \% \text{CO}_2 \quad (2)$$

where $[\text{HD}]$ and $[\text{D}^-]$ are the concentrations of $\text{Q}^+\text{HCO}_3.\text{HD}.(x-1)\text{H}_2\text{O}$ and $\text{Q}^+\text{D}^-.x\text{H}_2\text{O}$, respectively, α is a proportionality constant (units: %⁻¹), the value of which provides a measure of the sensitivity of the CO₂-sensitive optical sensor under test. Experimentally, the value of R can be calculated from the measured absorbance of the indicator film at a known value of %CO₂, A , at the wavelength of maximum absorbance for, usually, D^- , i.e. $\lambda_{\text{max}}(\text{D}^-)$, since, from reaction (1) and Eq. (2) it follows:

$$R = (A_0 - A)/(A - A_\infty) = [\text{HD}]/[\text{D}^-] = \alpha \cdot \% \text{CO}_2 \quad (3)$$

where, α is a measure of the CO₂ sensitivity of the indicator, A_0 is the value of absorbance due to the pH-indicating dye at $\lambda_{\text{max}}(\text{D}^-)$ when %CO₂ = 0 (i.e. when all the dye is in its deprotonated form) and A_∞ is the absorbance of the film when all of D is in its protonated form, i.e. as HD , i.e. when %CO₂ = ∞; the latter absorbance is assumed here to be that value of A measured when the %CO₂ = 100 %.

Recent work by this group (Yusufu & Mills, 2018) and others (Knutson et al. 2015) has shown that for such simple colour-changing systems, digital photography coupled with colour analysis can be used to generate apparent absorbance values, A' , based on either the red, green or blue component values (which range from 0-255) of the digital image of the indicator, i.e. RGB(red), RGB(green) and RGB(blue), respectively. Thus, A' values, derived from digital images of the indicator, can be used as a substitute for the real absorbance values at $\lambda_{max}(D^-)$ in Eq. (3) to yield the same value of α .

In this work, the pH-indicating dye used was phenol red, PR, and thus, in some parts of this work, the RGB(red) component value of each digital image of the indicator was used to calculate the apparent absorbance of the indicator using the following expression:

$$A'(\text{red}) = \log\{255/\text{RGB}(\text{red})\} \quad (4)$$

For example, in the study of the CO₂-sensitive 'naked' pigment, the latter was dispersed onto 3M double-sided tape and attached on a microscope slide which was placed in a gas cell. This allowed different, known CO₂/argon gas mixtures to be flowed over it and the colour of the indicator to be captured using digital photography for each %CO₂. Digital colour analysis of each image yielded, *via* Eq. (4), an apparent absorbance value based on the red component, $A'(\text{red})$, which was used in Eq. (3) to calculate a value for R for each %CO₂. The resulting plot of R vs %CO₂ is illustrated in Fig. 4(a) and reveals a good straight line, as predicted by Eq. (3), with a gradient (i.e. α value) of $0.61 \pm 0.01 (\% \text{CO}_2)^{-1}$, which, not surprisingly, is similar to that reported for the AOF label ($0.62 \% \text{CO}_2^{-1}$), in which the same pigment, i.e. PR on silica, was used, although this time embedded in a thin, 70 μm , layer of LDPE, rather than a HM adhesive (Yusufu, Wang, & Mills, 2018).

The pigment exhibits a light purple transition colour about 60% into its change from its original orange/yellow colour – in the presence of CO₂ – to its final deep purple colour, in its absence, as illustrated by the photos in Fig. 4(a). As a consequence, the time associated with this transition point (i.e. 60% into its colour recovery, $t_{60\uparrow}$) will be reported here in all subsequent studies of the responsivity of the CO₂ sensitive pigment and the hot melt (HM) adhesive film.

The variation in the value of $A'(\text{red})$ of the PR on silica based CO₂-sensitive pigment was also monitored under an alternating cycle of 100% CO₂ and 100% argon gas streams and the

results are illustrated in Fig. 4(b) from which 60% response (to CO₂) and recovery times, i.e. $t_{60\downarrow}$ and $t_{60\uparrow}$, of < 1 s and 2 s, respectively, were determined. The latter work reveals that the naked, high surface area pigment particles, when not embedded in a highly viscous encapsulation medium, such as a polymer or, in this work, an HM adhesive, are extremely fast in terms of response and recovery to exposure to CO₂, as might be expected given the large diffusion coefficient of gaseous CO₂ (0.16 cm² s⁻¹ at 1 atm and 298 K) (Diffusion coefficient, 2011).

A similar study to that above was then conducted on the CO₂-sensitive HM adhesive film (on a 50 µm PET film) – with the adhesive uppermost, i.e. exposed to the gas stream, and the results of this work are illustrated in Fig. 5. In this work the colour change exhibited by the indicator at different %CO₂ levels was monitored by UV/Vis spectroscopy. The spectral data in figure 5(a) coupled with Eq. (3) was used to construct the plot of R vs %CO₂ illustrated in the insert diagram in figure 5(a), from which a value of α of $0.57 \pm 0.017\ \%^{-1}$ was derived which is very similar to that found for the pigment alone, *vide supra*: $0.61 \pm 0.01\ (\%CO_2)^{-1}$. The latter result suggests that encapsulating the PR on silica pigment in the HM adhesive has little effect on its CO₂ sensitivity. In contrast, when exposed to an alternating cycle of 100% CO₂ and 100% argon gas streams, there was a significant increase in $t_{60\downarrow}$ and $t_{60\uparrow}$ values, 0.7 min; and 11 min, respectively, compared to those for the naked pigment, i.e. < 1 s and 2 s, respectively, which is largely due to the much greater diffusion coefficient, D , of CO₂ in air compared to that in the adhesive film. Although the value for D is not known for the HM adhesive, the recovery time of the CO₂-sensitive adhesive ($t_{60\uparrow}$ = ca. 11 min) is similar to that reported for a CO₂-sensitive LDPE film loaded with the same pigment and of a similar thickness, i.e. $t_{60\uparrow}$ = 26 min (Yusufu, Wang, & Mills, 2018). Thus, it seems reasonable to assume that D for the HM adhesive is not too dissimilar to that for LDPE, i.e. ca. 3.7×10^{-7} cm² s⁻¹, which in turn is over 400,000 times less than in air (Pauly, 2005).

3.2 Effects of different additional barrier layers: type and thickness, b

As noted earlier, one possible use of the CO₂-sensitive adhesive films described above is in the construction of a much simpler version of the Insignia AOF label (Yusufu, Wang, & Mills, 2018), i.e. that illustrated in Fig. 2(b), compared to the AOF label illustrated in Fig. 2(a). The original AOF label was designed to help reduce household food waste by reassuring the consumer through a series of colour changes that the food was 'fresh' (at which point the

label will be beige coloured), or 'still fresh' (brown), or warning that it was 'past best' (pale purple) (Yusufu, Wang, & Mills, 2018). Obviously, the AOF label **does not** measure food freshness directly, but rather the accumulated time-temperature history of the packaged product, once the MAPed package, to which it is attached, has been opened. Thus, when correctly refrigerated, the AOF label responds to how long the package has been opened and in so doing provides advice as to the freshness of the product. It is argued by Insignia (Insignia Technologies Ltd., 2019) that this advice will help stop the consumer throwing away edible food because of unfounded concerns regarding its freshness, mostly due to forgetting when the package was opened. It is also suggested that it encourages the consumer to keep fresh food, which is still perfectly edible, for slightly longer than is recommended by the very conservative 'consume within' advice of the food packager. For example, when properly refrigerated, the Insignia AOF label suggests the packaged ham is still good to eat after 4 days after opening, which is significantly longer than the packager's recommendation of 2 days (Insignia Technologies Ltd., 2019).

Both indicators illustrated in Fig. 2 work on the same principle, and contain the same pigment, and serve the same function, namely as a timer under refrigerated conditions. In order to distinguish between: (i) Insignia's AOF label, see Fig. 2(a), and (ii) the simpler, two component smart adhesive-based TTI described here, illustrated in Fig. 2(b), we shall refer to the latter henceforth as a 'consume within', *i.e.* CW, indicator. This name also helps to underline that its function is that of a timer, rather than a *direct* indicator of food freshness.

In order to demonstrate the key function of the polymer barrier layer in the CW indicator, and the importance of the barrier layer's permeability towards CO₂, the purple-coloured PR-based smart HM adhesive (thickness: 32 µm) was coated onto four different polymers namely: PTFE, LDPE, PP and PET, all 25 µm thick. In each case, the product, a sticky purple-coloured tape, was stuck onto a glass microscope slide. Each of these films was then exposed to CO₂, as if placed in a CO₂ MAPed package, so that the adhesive indicator film turned orange/yellow, due to reaction (1) and then exposed to air and the recovery from its now orange/yellow coloured form to its original deep purple colour form monitored as a function of time using UV/Visible absorption spectroscopy. Plots of the absorbance of the deprotonated (deep purple) form of the PR in the HM adhesive, at its λ_{max} value of 580 nm, *Abs*₅₈₀, for each of these films, including one *without* a barrier layer, as a function of

recovery time are illustrated in Fig. 6(a), from which values for $t_{60}\uparrow$, at which point the indicator film is light purple in colour, were determined from the red broken line intercepts.

In the simplest model of gas diffusion into and out of a thin plane polymer (i.e. barrier layer) sheet the response and recovery times are expected to depend directly upon b^2 and the reciprocal of the diffusion coefficient, $D(\text{CO}_2)$. Although values of $D(\text{CO}_2)$ for some of the polymers used here are not known, the values of $Pm(\text{CO}_2)$, which are proportional to $D(\text{CO}_2)$, are known and have been used in the plot of $t_{60}\uparrow$ vs $P(\text{CO}_2)$ illustrated in Fig. 6(b), which suggests the simple diffusion model is not quite appropriate as $t_{60}\uparrow$ appears to be proportional to $-P(\text{CO}_2)$ and not its reciprocal. This is possibly not unexpected as permeability is the product of the diffusion coefficient and solubility, and both will influence the overall value of $t_{60}\uparrow$. However, the results in Fig. 6(a) do show the expected general trend of an increase in the response time of the CW indicator with decreasing value of $P(\text{CO}_2)$.

In another set of experiments, using the same system, the PR-based, smart HM adhesive (thickness: 32 μm) was coated onto four PET films of different thicknesses which were then each pressed onto a glass microscope slide. Each of these films – polymer barrier film facing up - was then exposed to CO_2 until it had turned to its usual orange/yellow colour, due to the full protonation of the dye *via* reaction (1). Once fully acidified by the CO_2 , each indicator was then exposed to air and the recovery of the initial, deep purple colour of the CW indicator monitored as a function of time using UV/Visible spectroscopy. The results of this work were used to construct the Abs_{580} versus recovery time profiles illustrated in Fig. 7(a), for all the different indicator films, including one without a polymer barrier layer. These profiles enabled the determination of the value of $t_{60}\uparrow$, for all the indicator films tested, from the broken red line intercepts in Fig. 7(a). The simple diffusion model suggests that $t_{60}\uparrow$ should be proportional to b^2 , whereas from the plot illustrated in Fig. 7(b), it appears that instead, $t_{60}\uparrow$ is approximately proportional to $b^{0.5}$, for reasons that remain unclear. However, once again the results show the expected general trend of an increase in the response time of the CW indicator with increasing barrier film thickness, b .

3.3 Shelf-life stability

An important part of any indicator is shelf-life stability and in a study of this feature the CW indicator (coated on 50 μm PET) was pressed onto a silicone-release film and tested intermittently whilst being stored in a cool, dark place. Photos of the indicator, at 0, 30 and 60 days are illustrated in Fig. 8 and this and other work showed that the colour, response and recovery characteristics and CO_2 sensitivity of the indicator remained unchanged with storage time over this period. These results suggest that the CW indicator when stored correctly is not inherently unstable and, as a result, has a reasonable shelf-life.

3.4 Comparison of the CW indicator with the AOF indicator

In an initial test of the CW indicator in a package, the PR HM adhesive was coated on PP and then attached to the underside of the plastic film lidding (39 μm thickness laminated PET and PE), used to seal a MAPed food tray, using a RotoPack packaging machine and a flush gas of 100% CO_2 . The otherwise empty package, with CW indicator, inside was placed in a refrigerator set at 5 $^{\circ}\text{C}$ and left for 24 h, by which time it had changed completely to an orange/yellow colour. The package was then opened and the recovery of the CW indicator monitored photographically until its original (CO_2 free) deep purple colour had developed. The same experiment was repeated using an AOF label taken from a Sainsbury's cooked ham package (Yusufu, Wang, & Mills, 2018). The results of this work are illustrated in Fig. 9(a) and (b).

The above photographic results show that the CW indicator exhibits a very similar colour change as the Insignia AOF label (orange/yellow to purple) as it recovers its colour, at 5 $^{\circ}\text{C}$, after opening the MAPed package. This is not surprising given that both employ the same PR coated on silica pigment illustrated in Fig. 3(a), but whereas the AOF label has this pigment embedded into an extruded LDPE film (Yusufu, Wang, & Mills, 2018), in the CW indicator it is dispersed in a HM adhesive. The time scales of the colour change recovery exhibited by the two indicators are also very similar, namely: $t_{60\uparrow}$ values of 3 and 4 days for the CW indicator and AOF label, respectively. Note: the 25 μm PP barrier layer on the CW indicator was selected so that the two films exhibited similar recovery times, in order to allow a ready comparison between the two indicators. Obviously, the recovery of the CW indicator can be increased, by simply increasing the thickness of the PP barrier layer, so that its $t_{60\uparrow}$ value equalled that of the AOF label, i.e. 4 days. The above work shows that the very simple CW indicator functions in the same way as the Insignia AOF label, but is of a much

simpler construction and, therefore, likely to be much less expensive to produce. Previous work carried out on the AOF label has shown that its response features are largely independent of humidity (Yusufu, Wang, & Mills, 2018) and this is also expected to be the case with the CW indicator, given the hydrophobic natures of the materials used in its construction. However, if adopted for food packaging, a study into the effects of humidity and flavour inside the package on sensor behaviour will need to be carried out. Note: none of the work described here, or elsewhere (Yusufu, Wang, & Mills, 2018), was carried out in association with or funded by Insignia.

Conclusions

The first smart adhesive is reported in which a CO₂-sensitive pigment, comprising the pH-sensitive dye, PR, coated onto nano-particulate silica particles, is dispersed in a hot melt, pressure sensitive adhesive. When the adhesive is coated onto a polymer 'barrier' film, the product is a purple coloured adhesive tape which, when placed on the inside of a CO₂ MAPed package, changes to an orange/yellow colour due to the presence of the CO₂. Upon opening the package, thereby releasing the CO₂, the indicator slowly recovers to its original deep purple colour, due to the diffusion of the CO₂ dissolved in the indicator film into the ambient air. The rate of this colour recovery depends upon temperature and the value of $Pm(CO_2)$ and thickness of the polymer barrier film. As a consequence this simple CO₂-sensitive adhesive/polymer barrier film combination can be used as a tunable 'consume within' indicator for food packaging, and is a direct competitor to the more complex 'After Opening Freshness' indicator produced by Insignia Technologies Ltd. This new, simple technology can be used to create a number of other different TTIs, such as: a timer for stock rotation, a Deli counter CW label and a MAP leak indicator. To our knowledge this is the first report of an indicator based on a smart adhesive and tape.

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