



**PLACE-BASED
CLIMATE ACTION
NETWORK**



Community Wealth Building and Local Place-Based Climate Action

Workshop: 15:00-18:00, Tuesday 18th May 2021

<https://us02web.zoom.us/j/87507020543>

Meeting ID: 875 0702 0543

[N.B. invitation only - you will be required to sign in for access]

Programme

Designed to be one of a series of events developing and furthering the Community Wealth Building model in relation to post-growth economics and the wellbeing of people, place and planet, this workshop will include a mapping exercise, short contextual 'provocations', facilitated conversation/dialogue and forward-focused reflections.

15:00	Welcome and Introduction to Workshop	Mark Dooris & John Barry
15:10	Mapping the Territory & Connecting the Agendas	Facilitator: Ulrike Zeshan
16:00	<i>Break</i>	
16:05	Setting the Context - Opening Provocations:	
	<ul style="list-style-type: none"> ▪ CWB 2.0: Leading a Resilient & Inclusive Recovery 	Rachel Stringfellow
	<ul style="list-style-type: none"> ▪ CWB & Doughnut Economics: Creating a Safe & Just Operating Space for Local Communities 	Rob Shorter
	<ul style="list-style-type: none"> ▪ CWB: Democratic Renewal & Citizen-Led Action 	Sarah McKinley
	<ul style="list-style-type: none"> ▪ CWB & Place-Based Climate Action & Ecological Regeneration 	Sam Fankhauser
16:30	Breakout Rooms: "What would local prosperity look like when it integrates community wealth building, doughnut economics, and place-based ecological and climate action?"	Facilitators: Mags Adams, John Whitton, Ulrike Zeshan
17:05	<i>Break</i>	
17:10	Reflections	Key Listeners
17:25	Looking Ahead/Next Steps: Conversation and Dialogue	Facilitator: John Whitton
17:55	Final Thoughts	John Barry & Mark Dooris
18:00	<i>Close</i>	

Context

The City of Preston is known worldwide for its pioneering approach to Community Wealth Building, which aims to create an inclusive and resilient economy for local people. Through championing progressive local procurement by anchor institutions, Real Living Wage accreditation, municipal ownership of assets, democratisation of the local economy and creation of worker-owned cooperatives, the 'Preston Model' reduces flow of wealth out of the local economy to be shared more widely and recirculated, reducing inequalities and benefitting people and place.

As we look towards recovery from Covid-19, interest in both Community Wealth Building and green economic models is growing across the UK and internationally, their relevance and potential clearer than ever. The pandemic has starkly revealed the failure of dominant economic systems to be resilient to major disruption, prompting cities and countries to explore alternatives – recognising the need to reconsider the purpose of economics and broaden thinking to embrace natural, human, social and cultural – as well as financial – capital. Furthermore, glimpses of a possible new and transformative future revealed during containment measures have led to calls to build back (or bounce forward) better and fairer, using our collective experience as a springboard to accelerate action on climate change, repairing biodiversity and ecosystem damages and transition to an equitable and low carbon economy and society. Not only do green recovery plans deliver on job creation and local economic resilience, but they also enjoy high levels of public support. At this time, it also seems pertinent to ask questions about the appropriate roles of different tiers of government, the value of participatory, deliberative and relational forms of democracy, and the importance of empowering community and citizen-led action.

Within this context, Preston City Council has launched [Community Wealth Building 2.0](#), a refreshed strategy that builds on its experience and seeks to further democratise the economy and enable a resilient and inclusive future.

Aim of Workshop

Convened by the University of Central Lancashire (UCLan)'s Institute of Citizenship, Society & Change (ICSC) in collaboration with Queen's University Belfast's Centre for Sustainability, Equality and Climate Action and the ESRC-funded Place-Based Climate Action Network, this three-hour workshop will bring together invited participants to explore the potentials for integrating climate action, decarbonisation, ecological regeneration and democratic renewal as core elements of Community Wealth Building.

The workshop will build on [When Preston Meets the Doughnut](#), a conversation between Cllr Matthew Brown (Leader of Preston City Council), Kate Raworth and John Barry that formed part of a UCLan-led Place-Based Climate Action Network funded project – and will address the question:

“What would local prosperity look like when it integrates community wealth building, doughnut economics, and place-based ecological and climate action?”

It will explore the intersection of Community Wealth Building, Doughnut Economics and Place-Based Climate Action – examining how post-growth economic frameworks could enhance and strengthen the future development of Community Wealth Building as it gains increased traction both within the UK and worldwide. Recognising that the approach has traditionally been driven by a concern to tackle local economic and social inequalities, the conversation will explore what it means to root Community Wealth Building in a concern to respect planetary boundaries as well as the social floor of meeting basic needs locally and in an inclusive, equitable manner – aligning it with a 'safe and just local operating space for local communities'?

Preparation

While most participants will already be familiar with Community Wealth Building, Doughnut Economics and Place-Based Climate Action – and we don't want to set participants onerous 'homework'! – the value of the workshop will be enhanced if you could reflect on the questions and challenges set out above, and perhaps take a few minutes to look through the following:

- [Preston City Council: Community Wealth Building 2.0](#)
- [Doughnut Economics Action Lab: About Doughnut Economics](#)
- [PCAN: Trends in Local Climate Action in the UK](#)
- [CLES Community Wealth Building Centre of Excellence](#)
- [Democracy Collaborative – Community Wealth Building](#)

You may also want to watch the video of the [When Preston Meets the Doughnut](#) webinar and take a look at the [Wellbeing Economy Alliance: Wellbeing Economy Policy Guide](#).