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Hidden in plain sight: a multimedia presentation

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Hidden in plain sight: A multimedia presentation

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Abstract

Students in the 21st century have been exposed to digital multimedia technology since their first year of life (Linebarger, 2013). Yet, teachers mainly still use the 15th century technology (the printing press) to teach the philosophy, experimentation, and application of the science of Behavior Analysis (Keenan, 2016; 2020; Keenan et al., 2000; 2020a; 2020b). The two QR codes presented here offer an introduction to the use of multimedia in teaching students of Behavior Analysis. The first QR code is an introduction to the rationale for using multimedia in teaching and gives some examples of why it is important to use 21st century multimedia digital technologies. The second QR code (also available via the url) illustrates an example of how the flow of everyday behaviour (walking down a street) can be used to illustrate a variety of behavioral principles in an engaging way. In order to view these presentations, scan the QR codes using your phone/tablet (or click on the url). The presentations will play as movies, each taking approx. 20 min. to view.

Introduction to 'Hidden in plain sight'



or use URL

<https://www.dropbox.com/s/nwuykdjzp17gj50/Intro%20to%20Hidden%20in%20Plain%20Sight.mp4?dl=0>

Hidden in plain sight



or use URL

<https://www.dropbox.com/s/qfkbey61o0nnaxi/Hidden%20in%20plain%20sight.m4v?dl=0>

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